

Plant Activators Market - Forecasts from 2019 to 2024

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Abstracts

Plant activators market is projected to grow at a CAGR of 6.01% to reach US\$1,005.122 million by 2024, from US\$707.978 million in 2018. Growing global food insecurity due to burgeoning population is putting pressure on limited arable land available. As a result, the demand for plan activators is significantly rising in order to increase the crop production and eliminate food insecurity worldwide. Rapid adoption of advanced and modern farming practices coupled with favorable government policies is also contributing to the growth of plant activators market. However, limited availability of biological plant activators and high dependence of agrochemicals are hindering the growth of plant activators market.

This research study examines the current market trends related to the demand, supply, and sales, in addition to the recent developments. Major drivers, restraints, and opportunities have been covered to provide an exhaustive picture of the market. The analysis presents in-depth information regarding the development, trends, and industry policies and regulations implemented in each of the geographical regions. Further, the overall regulatory framework of the market has been exhaustively covered to offer stakeholders a better understanding of the key factors affecting the overall market environment.

Identification of key industry players in the industry and their revenue contribution to the overall business or relevant segment aligned to the study have been covered as a part of competitive intelligence done through extensive secondary research. Various studies and data published by industry associations, analyst reports, investor presentations, press releases and journals among others have been taken into consideration while conducting the secondary research. Both bottom-up and top down approaches have been utilized to determine the market size of the overall market and key segments. The values obtained are correlated with the primary inputs of the key stakeholders in the Plant Activators value chain. The last step involves complete market engineering which



includes analyzing the data from different sources and existing proprietary datasets while using various data triangulation methods for market breakdown and forecasting.

Market intelligence is presented in the form of analysis, charts, and graphics to help the clients in gaining faster and efficient understanding of the Plant Activators market.

Major industry players profiled as part of the report are Syngenta, Isagro, Arysta LifeSciences, NutriAG, and Certis USA LLC among others.

Segmentation

The Plant Activators market has been analyzed through following segments: By Source Chemical Biological By Mode of Application Soil Treatment Foliar Spray By Crop Type Fruits and Vegetables **Oilseeds and Pulses Cereals and Grains** By Geography North America USA Canada Mexico Others South America Brazil Others Europe United Kingdom Germany France Others Middle East and Africa Asia Pacific



China Japan India Australia Others



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