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Phosphorescent Pigments Market - Forecast from 2026 to 2031

https://marketpublishers.com/r/PBF95C5CCC31EN.html
Date: January 2026
Pages: 146
Price: US$ 3,950.00 (Single User License)
ID: PBF95C5CCC31EN

Abstracts

Phosphorescent Pigments Market, with a 4.09% CAGR, is expected to grow to USD 298.129 million in 2031 from USD 234.350 million in 2025.

Phosphorescent pigments are inorganic or hybrid materials capable of storing excitation energy from UV/visible light and re-emitting it as visible luminescence over minutes to hours. Dominant chemistries have shifted decisively toward rare-earth-doped strontium aluminate (SrAl?O?:Eu??,Dy??) and related alkaline-earth aluminates, which deliver 10–30? higher initial brightness and afterglow duration (>12 h detectable) compared with legacy zinc sulfide (ZnS:Cu,Co) systems. Particle-size engineering (D50 10–60 µm), surface silanization, and encapsulation now enable stable dispersion in waterborne, solventborne, and 100 % solids matrices while maintaining glow performance.

Primary demand vectors remain safety-critical and authentication applications. In construction, mining, marine, and aviation, strontium aluminate pigments are specified for photoluminescent egress path marking (IMO A.752(18), DIN 67510-1, ISO 17398), high-visibility PPE, and low-location lighting systems that meet zero-power emergency illumination requirements. Roadway and airfield applications—photoluminescent lane markings, helipad perimeters, and obstacle delineation—are expanding rapidly in jurisdictions prioritizing blackout-resilient infrastructure.

Security printing and brand protection represent the highest-value segment. Machine-readable phosphorescent features with proprietary decay profiles and excitation/emission wavelengths are increasingly layered with UV-fluorescent and IR-upconversion markers to create multi-factor authentication systems for banknotes, tax stamps, pharmaceutical packaging, and luxury goods. Strontium aluminate formulations

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now achieve forensic-level taggant precision while remaining invisible under normal light.

Asia Pacific has solidified its position as both the largest production base and fastest-growing consumption market. China alone accounts for >70 % of global strontium aluminate capacity, driven by vertical integration from rare-earth separation through pigment synthesis and downstream masterbatch compounding. Regional growth is amplified by:

Massive infrastructure build-out requiring photoluminescent safety systems (high-speed rail, subways, airports, smart-city projects).

Aggressive domestic automotive lighting and interior-trim programs incorporating glow accents and functional indicators.

Explosive expansion of e-commerce and pharmaceutical packaging sectors demanding cost-effective anti-counterfeiting solutions.

Strontium aluminate pigments now dominate new product development across coatings, plastics, inks, and textiles. Recent advances include high-temperature-stable grades (>300 °C) for engineering polymers, transparent nano-dispersions for clear coats, and hybrid organic-inorganic variants offering tunable emission colors (green, blue, aqua, violet) without sacrificing afterglow duration. Water-resistant encapsulation technologies have largely eliminated historical hydrolysis concerns, enabling robust performance in exterior architectural coatings and marine applications.

Competitive differentiation increasingly hinges on luminance consistency (initial >3000 mcd/m?, 10 h >15 mcd/m?), batch-to-batch reproducibility, and regulatory compliance (EN 71-3, REACH Annex XVII, FDA indirect food contact). Manufacturers offering customized decay curves, excitation-specific formulations, and forensic taggant packages command significant premiums in security and aerospace segments.

In conclusion, phosphorescent pigments have transitioned from novelty “glow-in-the-dark” materials to mission-critical components in safety, authentication, and aesthetic enhancement. Strontium aluminate chemistry has effectively commoditized long-afterglow performance while opening new high-value applications previously unattainable with zinc sulfide. With Asia Pacific driving both supply and demand at unprecedented scale, and with regulatory tailwinds mandating power-independent

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emergency illumination and anti-counterfeiting, the category is firmly entrenched in a multi-decade structural growth trajectory across construction, transportation, security printing, and consumer goods.

Key Benefits of this Report:

Insightful Analysis: Gain detailed market insights covering major as well as emerging geographical regions, focusing on customer segments, government policies and socio-economic factors, consumer preferences, industry verticals, and other sub-segments.

Competitive Landscape: Understand the strategic maneuvers employed by key players globally to understand possible market penetration with the correct strategy.

Market Drivers & Future Trends: Explore the dynamic factors and pivotal market trends and how they will shape future market developments.

Actionable Recommendations: Utilize the insights to exercise strategic decisions to uncover new business streams and revenues in a dynamic environment.

Caters to a Wide Audience: Beneficial and cost-effective for startups, research institutions, consultants, SMEs, and large enterprises.

What do businesses use our reports for?

Industry and Market Insights, Opportunity Assessment, Product Demand Forecasting, Market Entry Strategy, Geographical Expansion, Capital Investment Decisions, Regulatory Framework & Implications, New Product Development, Competitive Intelligence

Report Coverage:

Historical data from 2021 to 2025 & forecast data from 2026 to 2031

Growth Opportunities, Challenges, Supply Chain Outlook, Regulatory Framework, and Trend Analysis

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Competitive Positioning, Strategies, and Market Share Analysis

Revenue Growth and Forecast Assessment of segments and regions including countries

Company Profiling (Strategies, Products, Financial Information, and Key Developments among others.

Market Segmentation:

By Type

Zinc Sulfide

Strontium Aluminate

Others

By End-Use

Textiles

Printing Inks

Plastics

Paints & Coatings

Others

By Geography

North America

USA

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Canada

Mexico

South America

Brazil

Argentina

Argentina

Others

Europe

Germany

France

United Kingdom

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Spain

Others

Middle East and Africa

Saudi Arabia

UAE

Others

Asia Pacific

China

India

Japan

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South Korea

Indonesia

Thailand

Others

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9.4. Aralon
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