

# Pet Food Packaging Market - Forecast from 2026 to 2031

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## Abstracts

Pet Food Packaging Market is projected to expand at a 5.34% CAGR, attaining USD 12.666 billion in 2031 from USD 9.273 billion in 2025.

The pet food packaging market is prioritizing eco-friendly solutions amid rising environmental awareness among pet owners. Convenience innovations, including resealable closures and portion-control features, are catering to on-the-go lifestyles. Visually appealing designs are enhancing product differentiation and shelf presence. Recyclable materials and sustainable production practices are increasingly integrated across supply chains.

The global pet food packaging sector is expanding significantly, driven by escalating pet ownership rates, heightened focus on pet health, and demand for functional, sustainable packaging. Packaging plays a pivotal role in preserving freshness, ensuring safety, extending shelf life, and serving as a marketing tool to engage consumers. According to 2024 AVMF data, U.S. households owning dogs and cats stand at 45.5% and 32.1%, respectively, reflecting the cultural shift toward viewing pets as family members.

Regulatory frameworks emphasize safety and quality. In the U.S., the FDA oversees compliance under Title 21 CFR for material safety, migration limits, and labeling accuracy, while the FTC monitors marketing claims. In Europe, FEDIAF guidelines address material safety, storage, shelf life, and environmental standards. These regulations safeguard pet health by preventing contamination and ensuring nutritional integrity.

Major players dominate through innovation and sustainability. Companies including

Amcor PLC, American Packaging Corporation, Crown Holdings, ProAmpac LLC, Constantia Flexibles, Coveris Holdings, Polymerall LLC, Mondi PLC, Sonoco Products Company, Berry Global Inc., and Printpack offer diverse formats—from flexible pouches and metal cans to paperboard and plastic containers—tailored to dry, wet, and treat products. Investments target eco-friendly materials, regulatory adherence, and enhanced functionality to meet evolving consumer preferences.

Key growth drivers include surging pet ownership, prompting demand for specialized packaging that maintains quality across formats like kibble, wet food, and treats. Resealable pouches preserve crunchiness, while sealed cans or pouches prevent spoilage. Growing pet care expenditure supports premium and health-focused products requiring sophisticated packaging. Wellness trends drive solutions that protect nutritional value and freshness. Convenience features—easy-open mechanisms, portability, and single-serve portions—align with busy urban lifestyles. Product differentiation relies on unique designs and branding for shelf appeal. Transparent labeling builds trust through clear ingredient and nutritional information. Safety features guard against contaminants, while eco-friendly options address sustainability demands. Regulatory compliance remains essential for material safety.

Segmentation highlights rapid growth in sustainable packaging. Environmental consciousness is shifting preferences toward recyclable, biodegradable, or renewable materials, compelling brands to innovate for reduced impact and enhanced positioning.

By animal type, the dog segment leads due to high ownership and demand for premium, organic foods requiring durable, tear-resistant packaging. According to the American Veterinary Medical Association in 2024, U.S. dog-owning households reached 89.7 million.

Geographically, North America is projected to hold significant share, supported by elevated pet ownership, robust pet care expenditure, and premium product prevalence. In 2024, U.S. pet industry spending totaled USD151.9 billion, with food comprising 43.3%, projected to rise to USD157 billion in 2025 including USD67.8 billion on food and treats. E-commerce growth necessitates customized, informative packaging. Key players like Amcor, Mondi, and Sonoco maintain regional operations, advancing sustainability; for instance, in December 2024, Berry Global (Amcor subsidiary) collaborated with VOID Technologies on high-density PET films for stronger, recyclable pet food packaging.

Major products from Amcor include flexible pouches and bags for convenience and

freshness; rigid containers for durability in transit; and trays with lidding films for wet and dry foods, extending shelf life and ensuring safety.

Overall, the market is advancing robustly, fueled by pet humanization, health priorities, convenience needs, and sustainability mandates, with innovations in materials and design positioning packaging as integral to product value and consumer loyalty.

#### Key Benefits of this Report:

**Insightful Analysis:** Gain detailed market insights covering major as well as emerging geographical regions, focusing on customer segments, government policies and socio-economic factors, consumer preferences, industry verticals, and other sub-segments.

**Competitive Landscape:** Understand the strategic maneuvers employed by key players globally to understand possible market penetration with the correct strategy.

**Market Drivers & Future Trends:** Explore the dynamic factors and pivotal market trends and how they will shape future market developments.

**Actionable Recommendations:** Utilize the insights to exercise strategic decisions to uncover new business streams and revenues in a dynamic environment.

**Caters to a Wide Audience:** Beneficial and cost-effective for startups, research institutions, consultants, SMEs, and large enterprises.

What do businesses use our reports for?

Industry and Market Insights, Opportunity Assessment, Product Demand Forecasting, Market Entry Strategy, Geographical Expansion, Capital Investment Decisions, Regulatory Framework & Implications, New Product Development, Competitive Intelligence

Report Coverage:

Historical data from 2021 to 2025 & forecast data from 2026 to 2031

Growth Opportunities, Challenges, Supply Chain Outlook, Regulatory Framework, and Trend Analysis

Competitive Positioning, Strategies, and Market Share Analysis

Revenue Growth and Forecast Assessment of segments and regions including countries

Company Profiling (Strategies, Products, Financial Information, and Key Developments among others.

## Pet Food Packaging Market Segmentation

### By Material

Paper and Paperboard

Metal

Plastic

### By Packaging Type

Pouches

Folding Cartons

Metal Cans

Bags

Others

### By Type of Food

Dry Food

Wet Food

By Animal

Dog Food

Cat Food

Other

By Distribution Channel

Online

Offline

By Geography

North America

USA

Canada

Mexico

South America

Brazil

Argentina

Others

Europe

Germany

France

United Kingdom

Spain

Others

Middle East and Africa

Saudi Arabia

UAE

Others

Asia Pacific

China

India

Japan

South Korea

Indonesia

Thailand

Others

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