

Pet Food Ingredients Market - Forecasts from 2020 to 2025

<https://marketpublishers.com/r/P6EE502F5D6AEN.html>

Date: April 2020

Pages: 122

Price: US\$ 3,160.00 (Single User License)

ID: P6EE502F5D6AEN

Abstracts

The pet food ingredients market is projected to grow at a CAGR of 5.97% to reach US\$17.281 billion by 2025 from US\$12.204 billion in 2019. There are quite a few aspects that have led to the comprehension of the importance of pet food which in turn has steered the pet owners to carefully select the same. This cognizance is indirectly leading to a growing demand for the pet food ingredients by pet food manufacturers. Being one of those few categories of products that are not intended for human consumption, however, paradoxically the concerns of pet owners about the health of their pets are addressed by the quality of pet food to the same degree of attentiveness that they hold towards their health and wellbeing. Therefore, in addition to the growing awareness of the importance of the quality of pet food mentioned earlier, the finer product qualities and most importantly the ingredients have emerged as the prime determinants for the consumers when they purchase pet food. Thus, the humanization of pets has gathered momentum across the globe, which will consequently lead to the increase in pet food consumption driving the pet food ingredients market to a new zenith during and beyond the forecast period.

Further, the propensity of humans to own a pet because consumers are increasingly realizing that the bond between people and their pets can increase fitness, lower stress, and bring happiness to their owners. The aforementioned is inclusive of but not limited to certain health benefits of like decreased blood pressure, decreased cholesterol levels, decreased feelings of loneliness, decreased triglyceride levels, increased opportunities for exercise and outdoor activities, increased opportunities for socialization, among others [Source: Centers for Disease Control and Prevention, U.S. Department of Health & Human Services]. Moreover, dogs are being increasingly used to assist in therapy, serving various kinds of needs. Moreover, 2/3rd of the household in the USA own a pet in 2018 which is a contributing factor toward spending on pet food,

one of the major components of pet spending, that has increased over the recent years in the USA [Source: U.S. BUREAU OF LABOR STATISTICS]. Further, in Europe, an estimated 80 million European households own at least one pet animal, among which at least 24% own one dog and at least 25% own one cat. Due to the increased pet ownership at least 1,000,000 direct and indirect jobs are generated by pet ownership Viz. veterinarians or breeders or connected supply industries. Across Europe, as of 2018, there are approximately 132 pet food producing companies and 200 production plants. The pet food industry and related supply and services represent a combined annual turnover of over € 38.5 billion [Source: FEDIAF].

Segmentation:

By Source

Animal-based

Plant-based

Synthetic

By Ingredient-Types

Additives

Cereals

Fats

Meat & Animal Derivatives

Vegetables

By Form

Liquid

Dry

By Pet

Dog

Cat

Fish

Others

By Geography

North America

USA

Canada

Mexico

South America

Brazil

Argentina

Others

Europe

UK

Germany

France

Others

The Middle East and Africa

Saudi Arabia

UAE

Israel

Others

Asia Pacific

Japan

China

India

Others

Contents

1. INTRODUCTION

- 1.1. Market Definition
- 1.2. Market Segmentation

2. RESEARCH METHODOLOGY

- 2.1. Research Data
- 2.2. Assumptions

3. EXECUTIVE SUMMARY

- 3.1. Research Highlights

4. MARKET DYNAMICS

- 4.1. Market Drivers
- 4.2. Market Restraints
- 4.3. Porters Five Forces Analysis
 - 4.3.1. Bargaining Power of Suppliers
 - 4.3.2. Bargaining Power of Buyers
 - 4.3.3. The threat of New Entrants
 - 4.3.4. Threat of Substitutes
 - 4.3.5. Competitive Rivalry in the Industry
- 4.4. Industry Value Chain Analysis

5. PET FOOD INGREDIENTS ANALYSIS, BY SOURCE

- 5.1. Introduction
- 5.2. Animal-based
- 5.3. Plant-based
- 5.4. Synthetic

6. PET FOOD INGREDIENTS MARKET ANALYSIS, BY INGREDIENT-TYPE

- 6.1. Introduction
- 6.2. Additives

- 6.3. Cereals
- 6.4. Fats
- 6.5. Meat & Animal Derivatives
- 6.6. Vegetables

7. PET FOOD INGREDIENTS ANALYSIS, BY FORM

- 7.1. Introduction
- 7.2. Liquid
- 7.3. Dry

8. PET FOOD INGREDIENTS MARKET ANALYSIS, BY PET

- 8.1. Introduction
- 8.2. Dog
- 8.3. Cat
- 8.4. Fish
- 8.5. Others

9. PET FOOD INGREDIENTS MARKET ANALYSIS, BY GEOGRAPHY

- 9.1. Introduction
- 9.2. North America
 - 9.2.1. North America Pet Food Ingredients Market Analysis, By Source
 - 9.2.2. North America Pet Food Ingredients Market Analysis, By Ingredient Type
 - 9.2.3. North America Pet Food Ingredients Market Analysis, By Form
 - 9.2.4. North America Pet Food Ingredients Market Analysis, By Pet
 - 9.2.5. By Country
 - 9.2.5.1. United States
 - 9.2.5.2. Canada
 - 9.2.5.3. Mexico
 - 9.2.5.4. Others
- 9.3. South America
 - 9.3.1. South America Pet Food Ingredients Market Analysis, By Source
 - 9.3.2. South America Pet Food Ingredients Market Analysis, By Ingredient Type
 - 9.3.3. South America Pet Food Ingredients Market Analysis, By Form
 - 9.3.4. South America Pet Food Ingredients Market Analysis, By Pet
 - 9.3.5. By Country
 - 9.3.5.1. Brazil

9.3.5.2. Argentina

9.3.5.3. Others

9.4. Europe

9.4.1. Europe Pet Food Ingredients Market Analysis, By Source

9.4.2. Europe Pet Food Ingredients Market Analysis, By Ingredient Type

9.4.3. Europe Pet Food Ingredients Market Analysis, By Form

9.4.4. Europe Pet Food Ingredients Market Analysis, By Pet

9.4.5. By Country

9.4.5.1. UK

9.4.5.2. Germany

9.4.5.3. France

9.4.5.4. Others

9.5. The Middle East and Africa

9.5.1. Middle East and Africa Pet Food Ingredients Market Analysis, By Source

9.5.2. Middle East and Africa Pet Food Ingredients Market Analysis, By Ingredient Type

9.5.3. Middle East and Africa Pet Food Ingredients Market Analysis, By Form

9.5.4. Middle East and Africa Pet Food Ingredients Market Analysis, By Pet

9.5.5. By Country

9.5.5.1. Saudi Arabia

9.5.5.2. United Arab Emirates

9.5.5.3. Israel

9.5.5.4. Others

9.6. Asia Pacific

9.6.1. Asia Pacific Pet Food Ingredients Market Analysis, By Source

9.6.2. Asia Pacific Pet Food Ingredients Market Analysis, By Ingredient Type

9.6.3. Asia Pacific Pet Food Ingredients Market Analysis, By Form

9.6.4. Asia Pacific Pet Food Ingredients Market Analysis, By Pet

9.6.5. By Country

9.6.5.1. Japan

9.6.5.2. China

9.6.5.3. India

9.6.5.4. Others

10. COMPETITIVE ENVIRONMENT AND ANALYSIS

10.1. Major Players and Strategy Analysis

10.2. Emerging Players and Market Lucrativeness

10.3. Mergers, Acquisitions, Agreements, and Collaborations

10.4. Vendor Competitiveness Matrix

11. COMPANY PROFILES

11.1. 3D Corporate Solutions

11.2. AFB International

11.3. Alltech

11.4. Balchem Inc.

11.5. Biorigin

11.6. BTSA

11.7. Cargill

11.8. DSM Nutritional Products LLC

11.9. DuPont de Nemours, Inc.

11.10. Kemin Industries, Inc.

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