

Passive Authentication Market - Forecasts from 2019 to 2024

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Abstracts

The passive authentication market was valued at US\$512.871 million in 2018 and is expected to grow at a CAGR of 22.61% over the forecast period to reach a total market size of US\$1,742.716 million by 2024. Rapid growth of communication and technology industry globally is fueling the development of advanced authentication solutions. Rising incidence of security breaches across industries is pushing the industry players towards adopting advanced authentication technologies to address this issue. This is fueling the adoption of passive authentication solutions by enterprises across industries. Availability of a good number of players in this market is further fueling the adoption of these solutions, thus boosting the growth of this market.

To give a clearer view of the market, it has been segmented into offering, deployment model, enterprise size, end-user industry, and geography. By offering, the market has been segmented into software and services. By deployment model, the market has been segmented into On-premise and cloud. By enterprise size, the market has been segmented into small, medium and large. By end-user industry, the market has been segmented into government, BFSI, media and entertainment, education, communication and technology, and others. By geography, the market has been segmented into North America, South America, Europe, Middle East and Africa and Asia Pacific. The regional markets have been further segmented into countries which hold a significant share in this market.

This research study examines the current market trends related to the demand, supply, and sales, in addition to the recent developments. Major drivers, restraints, and opportunities have been covered to provide an exhaustive picture of the market. The analysis presents in-depth information regarding the development, trends, and industry policies and regulations implemented in each of the geographical regions. Further, the overall regulatory framework of the market has been exhaustively covered to offer

stakeholders a better understanding of the key factors affecting the overall market environment.

Identification of key industry players in the industry and their revenue contribution to the overall business or relevant segment aligned to the study has been covered as a part of competitive intelligence done through extensive secondary research. Various studies and data published by industry associations, analyst reports, investor presentations, press releases and journals among others have been taken into consideration while conducting the secondary research. Both bottom-up and top down approaches have been utilized to determine the market size of the overall market and key segments. The values obtained are correlated with the primary inputs of the key stakeholders in the passive authentication value chain. Last step involves complete market engineering which includes analysing the data from different sources and existing proprietary datasets while using various data triangulation methods for market breakdown and forecasting.

Market intelligence is presented in the form of analysis, charts, and graphics to help the clients in gaining faster and efficient understanding of the market.

Major industry players profiled as part of the report are NEC, IBM, Cisco, Gemalto, Experian, Equifax, Nuance Communications, Biocatch, Behaviosec and Pindrop.

Segmentation

The passive authentication market is segmented by offering, deployment model, enterprise size, end-user industry, and geography.

By Offering

Software

Services

By Deployment Model

On-premise

Cloud

By Enterprise Size

Small

Medium

Large

By End-User Industry

Government

BFSI

Media and Entertainment
Education
Communication and Technology
Others
By Geography
North America
United States
Canada
Mexico
Others
South America
Brazil
Argentina
Others
Europe
UK
Germany
France
Italy
Others
Middle East and Africa
Saudi Arabia
UAE
Israel
Others
Asia Pacific
Japan
China
India
Australia
Others

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7.2. Medium

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