

# Paper Pigment Market - Forecasts from 2019 to 2024

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## Abstracts

The paper pigments market is projected to grow at a CAGR of 4.41% to reach US\$17.458 billion by 2024, from US\$13.476 billion in 2018. Increasing demand for paper from several industries such as packaging, education, FMCG and government is driving the paper pigment market growth. Despite industries moving towards a paperless system, it is still considered as the most reliable backup option for banks, insurance companies, and hospitals. The market is expected to grow at a steady pace owing to the growing expansion of pigment production facilities in China by a number of companies. In February 2018, Lomon Billions has planned to invest approximately \$285 million in the construction of two new chloride titanium dioxide manufacturing lines at its existing chloride production site in Jiaozuo, Henan Province, China. However, environmental concerns regarding the use of paper can restrain the growth of paper pigment market.

This research study examines the current market trends related to demand, supply, and sales, in addition to the recent developments. Major drivers, restraints, and opportunities have been covered to provide an exhaustive picture of the market. The analysis presents in-depth information regarding the development, trends, and industry policies and regulations implemented in each of the geographical regions. Further, the overall regulatory framework of the market has been exhaustively covered to offer stakeholders a better understanding of the key factors affecting the overall market environment.

Identification of key industry players in the industry and their revenue contribution to the overall business or relevant segment aligned to the study have been covered as a part of competitive intelligence done through extensive secondary research. Various studies and data published by industry associations, analyst reports, investor presentations, press releases and journals among others have been taken into consideration while conducting the secondary research. Both bottom-up and top-down approaches have

been utilized to determine the market size of the overall market and key segments. The values obtained are correlated with the primary inputs of the key stakeholders in the paper pigments value chain. The last step involves complete market engineering which includes analyzing the data from different sources and existing proprietary datasets while using various data triangulation methods for market breakdown and forecasting.

Market intelligence is presented in the form of analysis, charts, and graphics to help the clients in gaining a faster and efficient understanding of the paper pigments market.

Major industry players profiled as part of the report are BASF SE, DuPont, Organic Dyes and Pigments, Venator Materials, The Chemours Company, Minerals Technologies Inc., Thiele Kaolin Company, Lomon Billions, and Omya AG.

## Segmentation

The paper pigments market has been analyzed through following segments:

### By Type

Clay

Titanium dioxide

Calcium Carbonate

Others

### By Application

Coated Paper

Uncoated Paper

### By Geography

North America

USA

Canada

Mexico

South America

Brazil

Argentina

Others

Europe

Germany

France

United Kingdom

Spain

Others

Middle East and Africa

Saudi Arabia

Israel

Others

Asia Pacific

China

Japan

South Korea

India

Others

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