

Paper Packaging Market - Forecasts from 2018 to 2023

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Abstracts

The paper packaging market is projected to grow at a CAGR of 3.12% to reach US\$278.222 billion in 2023 from US\$231.452 billion in 2017. The growing environmental concerns regarding the plastic-based packaging has led to an increasing adoption of paper packaging solutions across industry verticals. The rapid growth of the e-commerce industry is also fueling demand for these packaging solutions. Moreover, recent initiatives by the government to raise the awareness about the benefits of the paper-based packaging is also fuelling the adoption of these packaging solutions.

This research study examines the current market trends related to the demand, supply, and sales, in addition to the recent developments. Major drivers, restraints, and opportunities have been covered to provide an exhaustive picture of the market. The analysis presents in-depth information regarding the development, trends, and industry policies and regulations implemented in each of the geographical regions. Further, the overall regulatory framework of the market has been exhaustively covered to offer stakeholders a better understanding of the key factors affecting the overall market environment.

Identification of key industry players in the industry and their revenue contribution to the overall business or relevant segment aligned to the study have been covered as a part of competitive intelligence done through extensive secondary research. Various studies and data published by industry associations, analyst reports, investor presentations, press releases and journals among others have been taken into consideration while conducting the secondary research. Both bottom-up and top-down approaches have been utilized to determine the market size of the overall market and key segments. The values obtained are correlated with the primary inputs of the key stakeholders in the paper packaging value chain. The last step involves complete market engineering which includes analyzing the data from different sources and existing proprietary datasets while using various data triangulation methods for market breakdown and forecasting.



Market intelligence is presented in the form of analysis, charts, and graphics to help the clients in gaining faster and efficient understanding of the paper packaging market.

Major industry players profiled as part of the report are Amcor Limited, DS Smith PLC, Mondi PLC, and ITC Limited among others.

Segmentation

The paper packaging market has been analyzed through the following segments:

By Type

Corrugated Box

Paperboard

Paper Bags and Sacks

By Paper

Asphalt Paper

Water Strength Paper

Parchment Paper

Kraft Paper

By Industry Vertical

Food & Beverage

Healthcare

Personal & Homecare

Others



By Geography

North America USA

Canada

Mexico

Others

South America

Brazil

Argentina

Others

Europe

Germany

France

United Kingdom

Spain

Others

Middle East and Africa

Saudi Arabia

Israel

Others



Asia Pacific	
	China
	Japan
	South Korea
	India
	Others



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