

# Paper Adhesive Tape Market - Forecasts from 2019 to 2024

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## Abstracts

The paper adhesive tape market is projected to grow at a CAGR of 6.12% to reach US\$12.637 billion by 2024, from US\$8.849 billion in 2018. The market for paper adhesive tape is witnessing steady growth on account of increasing number of surgical procedures conducted worldwide. The favorable reimbursement scenario for surgical process and the technological advancement in paper adhesive tapes are further contributing to the market growth. However, lack of proper sterilization system in healthcare organizations and growing preference towards minimally invasive surgery are expected to hinder the global paper adhesive tapes market growth.

The “Paper Adhesive Tape Market – Forecasts from 2019 to 2024” is an exhaustive study which aims to present the key market trends through various chapters focusing on different aspects of the market. The study provides a detailed market overview through the market dynamics sections which detail key market, drivers, restraints, and opportunities in the current market. The report analyzes key opportunity regional markets, and the current technology penetration through lifecycle analysis. The report also analyzes the market through comprehensive market segmentation by end-user industry, type and geography.

The paper adhesive tape market has been segmented based on type, end-user industry and geography. By type, the market has been segmented into masking tape and packaging tape. By end-user industry the market it segmented into consumer electronics, travel and transportation/logistics, healthcare, retail, construction, automotive, and others.

Regional analysis has been provided with detailed analysis and forecast for the period 2018 to 024. The global market has been broken down into North America, South

America, Europe, Middle East and Africa, and Asia Pacific regions. The report also analyzes 15 countries across these regions with thorough analysis and forecast along with prevailing market trends and opportunities which each of these countries present for the manufacturers.

Major players in the paper adhesive tape market have been covered along with their relative competitive position and strategies. The report also mentions recent deals and investments of different market players over the last year. The company profiles section details the business overview, financial performance for the past three years, key products and services being offered along with the recent developments of these important players in the paper adhesive tape market.

## Segmentation

Paper adhesive tape market has been segmented as follows:

### By Type

Packaging Tape

Masking Tape

### By End-User Industry

Consumer Electronics

Travel and Transportation/Logistics

Healthcare

Retail

Construction

Automotive

Others

## By Geography

### North America

United States

Canada

Mexico

### South America

Brazil

Argentina

Others

### Europe

United Kingdom

Germany

France

Italy

Others

### Middle East and Africa

Saudi Arabia

Israel

Others

### Asia Pacific

China

Japan

India

South Korea

Others

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