

# Palletisation Films Market - Forecasts from 2019 to 2024

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## Abstracts

The global palletisation films market is expected to grow at a compound annual growth rate of 3.78% to reach a market size of US\$8.536 billion by 2024 from US\$6.832 billion in 2018. Palletisation films are made up of polythene plastics which stretch tightly over the product and are used for packaging of the same. These films are highly elastic & flexible. It further keeps the product safe from outside elements such as moisture & air and increases the shelf life of the product. The rising demand for the palletization films by the packaging industry for the protection and distribution of the product is expected to be a key driver of the market. Further, increasing construction activities across the globe is also a factor anticipated to boost the market in the upcoming years.

Furthermore, the rising trade coupled with rising logistics industry around the world is leading to rising shipment and storage of products across rivers which is further expected to augment the demand for palletization films market during the forecast period. The market has been segmented on the basis of material, thickness, end use, and geography. In the material segment, LLDPE is expected to hold a significant share in the market during the forecast owing to the high flexibility it offers than the other materials. In the end user segment, construction is expected to grow substantially on account of the rising construction activities across the globe. Geographically, North America is projected to hold a significant share in the market due to the rising use of stretch films in various industries in the region, whereas the Asia Pacific is anticipated to grow significantly owing to the growing packaging industry in developing countries like India and China.

## DRIVERS

Growing Packaging industry.

Budding e-commerce & logistics market.

## RESTRAINTS

Government rules and regulations regarding the use of plastic.

The major players profiled in the palletisation films market include U.S Packaging & Wrapping LLC, Stretch N Wrap International, Surmount Industries, Berry Global Inc., Cosmo Films Ltd., Amcor Ltd., Toray Plastics America Inc., Four Star Plastics, Vishakha Polyfab Pvt. Ltd. , and Plastopil Inc.

## Segmentation

The palletisation films market has been analyzed through the following segments:

### By Material

LLDPE

HDPE

LDPE

Others

### By Thickness

10-50 microns

50-100 microns

100 microns and above

### By End Use

Food & Beverage

Construction

Textile

Chemicals

Pharmaceuticals

Others

By Geography

North America

USA

Canada

Mexico

South America

Brazil

Argentina

Others

Europe

Germany

France

United Kingdom

Spain

Others

Middle East and Africa

Saudi Arabia

Israel

Others

Asia Pacific

China

Japan

South Korea

India

Others

## Contents

### **1. INTRODUCTION**

- 1.1. Market Overview
- 1.2. Market Definition
- 1.3. Scope of the Study
- 1.4. Currency
- 1.5. Assumptions
- 1.6. Base, and Forecast Years Timeline

### **2. RESEARCH METHODOLOGY**

- 2.1. Research Design
- 2.2. Secondary Sources

### **3. KEY FINDINGS**

### **4. MARKET DYNAMICS**

- 4.1. Market Segmentation
- 4.2. Market Drivers
- 4.3. Market Restraints
- 4.4. Market Opportunities
- 4.5. Porter's Five Forces Analysis
  - 4.5.1. Bargaining Power of Suppliers
  - 4.5.2. Bargaining Power of Buyers
  - 4.5.3. Threat of New Entrants
  - 4.5.4. Threat of Substitutes
  - 4.5.5. Competitive Rivalry in the Industry
- 4.6. Life Cycle Analysis - Regional Snapshot
- 4.7. Market Attractiveness

### **5. PALLETISATION FILMS MARKET BY MATERIAL**

- 5.1. LLDPE
- 5.2. HDPE
- 5.3. LDPE
- 5.4. Others

## **6. PALLETISATION FILMS MARKET BY THICKNESS**

- 6.1. 10-50 Microns
- 6.2. 50-100 Microns
- 6.3. 100 Microns and above

## **7. PALLETISATION FILMS MARKET BY END-USE**

- 7.1. Food and Beverage
- 7.2. Construction
- 7.3. Textile
- 7.4. Chemicals
- 7.5. Pharmaceuticals
- 7.6. Others

## **8. PALLETISATION FILMS MARKET BY GEOGRAPHY**

- 8.1. North America
  - 8.1.1. USA
  - 8.1.2. Canada
  - 8.1.3. Mexico
- 8.2. South America
  - 8.2.1. Brazil
  - 8.2.2. Argentina
  - 8.2.3. Others
- 8.3. Europe
  - 8.3.1. Germany
  - 8.3.2. France
  - 8.3.3. United Kingdom
  - 8.3.4. Spain
  - 8.3.5. Others
- 8.4. Middle East and Africa
  - 8.4.1. Saudi Arabia
  - 8.4.2. Israel
  - 8.4.3. Others
- 8.5. Asia Pacific
  - 8.5.1. China
  - 8.5.2. Japan

8.5.3. South Korea

8.5.4. India

8.5.5. Others

## **9. COMPETITIVE INTELLIGENCE**

9.1. Competitive Benchmarking and Analysis

9.2. Recent Investments and Deals

9.3. Strategies of Key Players

## **10. COMPANY PROFILES**

10.1. U.S Packaging & Wrapping LLC

10.2. Stretch N Wrap International

10.3. Surmount Industries

10.4. Berry Global Inc.

10.5. Cosmo Films Ltd.

10.6. Amcor Ltd.

10.7. Toray Plastics America Inc.

10.8. Four Star Plastics

10.9. Vishakha Polyfab Pvt. Ltd.

10.10. Plastopil Inc.

LIST OF FIGURES

LIST OF TABLES

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