

Packing Tapes Market - Forecast from 2026 to 2031

<https://marketpublishers.com/r/P3DC4D37B149EN.html>

Date: January 2026

Pages: 143

Price: US\$ 3,950.00 (Single User License)

ID: P3DC4D37B149EN

Abstracts

Packing Tapes Market Size:

Packing Tapes Market is forecasted to increase at a 5.07% CAGR, growing from USD 36.748 billion in 2025 to USD 49.452 billion in 2031.

The packing tapes market is a foundational segment within the global packaging industry, providing essential adhesive solutions for sealing, securing, and branding packages across countless sectors. As a critical consumable in logistics, manufacturing, and retail, the market's dynamics are directly tied to broader economic activity, trade volumes, and shifts in consumer commerce. Its evolution is characterized by a response to the explosive growth of e-commerce, advancements in adhesive science, and a powerful transition toward sustainable materials.

The most transformative driver of market demand is the sustained, exponential growth of the global e-commerce sector. The rise in online shopping directly increases the volume of individual parcels requiring secure sealing for transit. This has propelled the "Parcel Tapes" segment to notable prominence, as these tapes are specifically engineered to withstand the rigors of shipping and handling while ensuring package integrity from fulfillment center to end consumer. The e-commerce boom not only elevates volume but also influences tape performance requirements, emphasizing strong initial tack, consistent adhesion across corrugated surfaces, and durability to prevent tampering or accidental opening.

Parallel to e-commerce, the expansion of global manufacturing and international trade acts as a steady, volume-driven growth engine. As goods move through complex, multi-modal supply chains—from factory floors to overseas distribution centers—reliable sealing is non-negotiable for preventing loss and damage. Packing tapes are integral to this process, securing cartons for palletization and container shipping. The industrial

demand spans diverse sectors including automotive, electronics, pharmaceuticals, and consumer goods, each with specific requirements for tape strength, temperature resistance, or compliance with regulatory standards.

A dominant and accelerating trend shaping the competitive landscape is the industry-wide focus on sustainability. Growing regulatory pressures and shifting consumer preferences are driving demand for eco-friendly packaging solutions, extending to consumables like tape. Manufacturers are actively developing and commercializing tapes made with recycled content, bio-based adhesives, and plant-derived backing materials. Furthermore, the creation of recyclable and compostable tape variants that align with paper or plastic recycling streams is becoming a key product differentiator. This shift addresses the critical need to reduce packaging waste and supports corporate environmental, social, and governance (ESG) goals, making sustainable tape options increasingly standard in procurement specifications.

Innovation in adhesive and backing technology remains a core competitive focus. Advancements are aimed at enhancing performance attributes such as instant adhesion (quick-stick), ultimate shear strength, cold-temperature performance, and cleaner unwind characteristics. These improvements directly impact operational efficiency in high-speed packaging lines and reliability in challenging logistics environments. Additionally, the development of specialized tapes—including filament-reinforced varieties for heavy-duty bundling or tamper-evident features for security—cater to niche but critical applications within broader industrial and retail contexts.

Customization for branding and operational efficiency represents another significant market dimension. The ability to print high-quality graphics, logos, barcodes, and handling instructions directly onto tape transforms a utilitarian item into a brand reinforcement and logistics tool. Printed tapes can enhance brand visibility, convey important shipment information, and function as a cost-effective marketing medium, adding value beyond basic sealing functionality.

Geographically, the Asia-Pacific region is established as the dominant force in the global packing tapes market. This leadership is underpinned by the region's unparalleled role as the world's manufacturing hub, generating immense demand for industrial packaging consumables. Concurrently, Asia-Pacific is experiencing the fastest growth in e-commerce activity, domestic consumption, and middle-class expansion, which fuels parallel demand in the parcel sealing segment. The region's integrated supply chains, cost-competitive production, and focus on both export and domestic markets solidify its central position in both the production and consumption of packing

tapes.

The competitive environment includes global chemical conglomerates, specialized adhesive manufacturers, and regional producers. Strategic initiatives are concentrated on portfolio diversification to cover a spectrum from commodity-grade to high-performance specialty tapes, heavy investment in sustainable product R&D, and ensuring robust, resilient supply chains to serve just-in-time logistics models. Success is increasingly measured by the ability to balance performance, cost, and environmental footprint, while providing technical support and consistent quality to a diverse customer base.

The packing tapes market is a vital, consumption-driven industry whose growth is inextricably linked to global commerce and digital retail trends. Its future trajectory will be defined by the continuous interplay between performance-driven innovation—meeting the demands of automated logistics and complex supply chains—and the imperative to develop circular, sustainable material solutions. As packaging becomes more intelligent and environmentally responsible, packing tape formulations and functionalities will continue to evolve, maintaining their role as an indispensable, though often overlooked, enabler of secure and efficient global trade.

Key Benefits of this Report:

Insightful Analysis: Gain detailed market insights covering major as well as emerging geographical regions, focusing on customer segments, government policies and socio-economic factors, consumer preferences, industry verticals, and other sub-segments.

Competitive Landscape: Understand the strategic maneuvers employed by key players globally to understand possible market penetration with the correct strategy.

Market Drivers & Future Trends: Explore the dynamic factors and pivotal market trends and how they will shape future market developments.

Actionable Recommendations: Utilize the insights to exercise strategic decisions to uncover new business streams and revenues in a dynamic environment.

Caters to a Wide Audience: Beneficial and cost-effective for startups, research institutions, consultants, SMEs, and large enterprises.

What do businesses use our reports for?

Industry and Market Insights, Opportunity Assessment, Product Demand Forecasting, Market Entry Strategy, Geographical Expansion, Capital Investment Decisions, Regulatory Framework & Implications, New Product Development, Competitive Intelligence

Report Coverage:

Historical data from 2021 to 2025 & forecast data from 2026 to 2031

Growth Opportunities, Challenges, Supply Chain Outlook, Regulatory Framework, and Trend Analysis

Competitive Positioning, Strategies, and Market Share Analysis

Revenue Growth and Forecast Assessment of segments and regions including countries

Company Profiling (Strategies, Products, Financial Information, and Key Developments among others.

Packaging Tapes Market Segmentation

By Type

Filament Tapes

Light-Duty Packaging Tapes

Double-Sided Tapes

Parcel Tapes

Masking/Sealing Tapes

Others

By Material Type

Acrylic

Hot Melt

Silicone

Others

By Application

Food & Beverages

Consumer Goods & E-commerce

Chemical & Industrial

Pharmaceuticals

Others

By Geography

North America

United States

Canada

Mexico

South America

Brazil

Argentina

Others

Europe

United Kingdom

Germany

France

Spain

Others

Middle East and Africa

Saudi Arabia

UAE

Others

Asia Pacific

China

Japan

India

South Korea

Taiwan

Others

Contents

1. EXECUTIVE SUMMARY

2. MARKET SNAPSHOT

- 2.1. Market Overview
- 2.2. Market Definition
- 2.3. Scope of the Study
- 2.4. Market Segmentation

3. BUSINESS LANDSCAPE

- 3.1. Market Drivers
- 3.2. Market Restraints
- 3.3. Market Opportunities
- 3.4. Porter's Five Forces Analysis
- 3.5. Industry Value Chain Analysis
- 3.6. Policies and Regulations
- 3.7. Strategic Recommendations

4. TECHNOLOGICAL OUTLOOK

5. PACKAGING TAPES MARKET BY TYPE

- 5.1. Introduction
- 5.2. Filament Tapes
- 5.3. Light-Duty Packaging Tapes
- 5.4. Double-Sided Tapes
- 5.5. Parcel Tapes
- 5.6. Masking/Sealing Tapes
- 5.7. Others

6. PACKAGING TAPES MARKET BY MATERIAL TYPE

- 6.1. Introduction
- 6.2. Acrylic
- 6.3. Hot Melt
- 6.4. Silicone

6.5. Others

7. PACKAGING TAPES MARKET BY APPLICATION

7.1. Introduction

7.2. Food & Beverages

7.3. Consumer Goods & E-commerce

7.4. Chemical & Industrial

7.5. Pharmaceuticals

7.6. Others

8. PACKAGING TAPES MARKET BY GEOGRAPHY

8.1. Introduction

8.2. North America

8.2.1. By Type

8.2.2. By Material Type

8.2.3. By Application

8.2.4. By Country

8.2.4.1. USA

8.2.4.2. Canada

8.2.4.3. Mexico

8.3. South America

8.3.1. By Type

8.3.2. By Material Type

8.3.3. By Application

8.3.4. By Country

8.3.4.1. Brazil

8.3.4.2. Argentina

8.3.4.3. Others

8.4. Europe

8.4.1. By Type

8.4.2. By Material Type

8.4.3. By Application

8.4.4. By Country

8.4.4.1. United Kingdom

8.4.4.2. Germany

8.4.4.3. France

8.4.4.4. Spain

8.4.4.5. Others

8.5. Middle East and Africa

8.5.1. By Type

8.5.2. By Material Type

8.5.3. By Application

8.5.4. By Country

8.5.4.1. Saudi Arabia

8.5.4.2. UAE

8.5.4.3. Others

8.6. Asia Pacific

8.6.1. By Type

8.6.2. By Material Type

8.6.3. By Application

8.6.4. By Country

8.6.4.1. China

8.6.4.2. Japan

8.6.4.3. India

8.6.4.4. South Korea

8.6.4.5. Taiwan

8.6.4.6. Others

9. COMPETITIVE ENVIRONMENT AND ANALYSIS

9.1. Major Players and Strategy Analysis

9.2. Market Share Analysis

9.3. Mergers, Acquisitions, Agreements, and Collaborations

9.4. Competitive Dashboard

10. COMPANY PROFILES

10.1. 3M Company

10.2. Avery Dennison Corporation

10.3. Nitto Denko Corporation

10.4. Tesa SE

10.5. Henkel AG & Co. KGaA

10.6. Intertape Polymer Group Inc.

10.7. Scapa Group Ltd.

10.8. Shurtape Technologies LLC

10.9. Arkema Group

10.10. Advance Tapes International Ltd.

11. APPENDIX

11.1. Currency

11.2. Assumptions

11.3. Base and Forecast Years Timeline

11.4. Key Benefits for the Stakeholders

11.5. Research Methodology

11.6. Abbreviations

I would like to order

Product name: Packing Tapes Market - Forecast from 2026 to 2031

Product link: <https://marketpublishers.com/r/P3DC4D37B149EN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P3DC4D37B149EN.html>