

Over the Air (OTA) Testing Market - Forecasts from 2019 to 2024

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Abstracts

The over the air testing (OTA) market is projected to grow at a CAGR of 12.06% to reach US\$2.624 billion by 2024, from US\$1.325 billion in 2018. These are the tests which are able to predict the wireless performance, reliability and safety of the device. Stringent government regulations regarding the overall performance of the device will drive the demand for OTA testing solutions. In addition, growing demand for smart devices including smartphone, tablets, smartwatches, and laptops will further add to the growing demand for these testing solutions. Launch of new products so as to gain a competitive edge over their rivals will boost the demand for OTA tests for verification purposes throughout the forecast period.

This research study examines the current market trends related to the demand, supply, and sales, in addition to the recent developments. Major drivers, restraints, and opportunities have been covered to provide an exhaustive picture of the market. The analysis presents in-depth information regarding the development, trends, and industry policies and regulations implemented in each of the geographical regions. Further, the overall regulatory framework of the market has been exhaustively covered to offer stakeholders a better understanding of the key factors affecting the overall market environment.

Identification of key industry players in the industry and their revenue contribution to the overall business or relevant segment aligned to the study have been covered as a part of competitive intelligence done through extensive secondary research. Various studies and data published by industry associations, analyst reports, investor presentations, press releases and journals among others have been taken into consideration while conducting the secondary research. Both bottom-up and top down approaches have been utilized to determine the market size of the overall market and key segments. The

values obtained are correlated with the primary inputs of the key stakeholders in the over-the-air testing (OTA) value chain. The last step involves complete market engineering which includes analyzing the data from different sources and existing proprietary datasets while using various data triangulation methods for market breakdown and forecasting.

Market intelligence is presented in the form of analysis, charts, and graphics to help the clients in gaining faster and efficient understanding of the over-the-air testing (OTA) market.

Major industry players profiled as part of the report are Intertek Group plc, National technical System, Inc., TUV Rheinland, UL LLC, BluFlux LLC, CETECOM, and Northwest EMC among others.

Segmentation

The over-the-air testing (OTA) market has been analyzed through the following segments:

By Technology

Cellular

Bluetooth

Wi-Fi

By Application

Mobile Payment System

Utilities Management System

Traffic Control System

Home Automation

Others

By Industry Vertical

Consumer Electronics

Automotive

Healthcare

Aerospace and Defense

Others

By Geography

North America

USA

Canada

Mexico

Others
South America
Brazil
Argentina
Others
Europe
Germany
France
United Kingdom
Spain
Others
Middle East and Africa
Saudi Arabia
Israel
Others
Asia Pacific
China
Japan
South Korea
India
Others

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