

Organic Pigments Market - Forecasts from 2019 to 2024

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Abstracts

Organic pigments market is projected to grow at a CAGR of 3.31% to reach US\$3,579.489 million by 2024, from US\$2,975.486 million in 2018. Growing demand for aesthetic and attractive packaging across the food and beverage industry is one of the major drivers of the organic pigments market. Stringent regulations regarding the use of printing inks in food contact materials are also fueling the demand for organic pigments across this industry. Rising demand for high-performance pigments will continue to bolster the growth of organic pigments market during the forecast period. However, the high cost of organic pigments as compared to that of inorganic pigments is restraining the growth of the organic pigments market. Geographically, organic pigments market is segmented as North America, South America, Europe, Middle East and Africa, and the Asia Pacific. North America holds a significant market share on account of strict regulations regarding packaging and labeling of food and beverage products.

This research study examines the current market trends related to demand, supply, and sales, in addition to the recent developments. Major drivers, restraints, and opportunities have been covered to provide an exhaustive picture of the market. The analysis presents in-depth information regarding the development, trends, and industry policies and regulations implemented in each of the geographical regions. Further, the overall regulatory framework of the market has been exhaustively covered to offer stakeholders a better understanding of the key factors affecting the overall market environment.

Identification of key industry players in the industry and their revenue contribution to the overall business or relevant segment aligned to the study have been covered as a part of competitive intelligence done through extensive secondary research. Various studies and data published by industry associations, analyst reports, investor presentations,

press releases and journals among others have been taken into consideration while conducting the secondary research. Both bottom-up and top-down approaches have been utilized to determine the market size of the overall market and key segments. The values obtained are correlated with the primary inputs of the key stakeholders in the organic pigments value chain. The last step involves complete market engineering which includes analyzing the data from different sources and existing proprietary datasets while using various data triangulation methods for market breakdown and forecasting.

Market intelligence is presented in the form of analysis, charts, and graphics to help the clients in gaining a faster and efficient understanding of the organic pigments market.

Major industry players profiled as part of the report are BASF SE, Clariant, Heubach GmbH, Toyocolor Co., Ltd, DIC CORPORATION, and Ferro Corporation among others.

Segmentation

Organic pigments market has been analyzed through following segments:

By Type

Azo Pigments

Phthalocyanine Pigments

Others

By Application

Printing Inks

Plastics

Paints and Coatings

Others

By Geography

North America

USA

Canada

Mexico

South America

Brazil

Argentina

Others

Europe

United Kingdom

Germany

France

Others

Middle East and Africa

Saudi Arabia

Others

Asia Pacific

China

Japan

South Korea

India

Others

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