

Occupancy Sensors Market - Industry Trends, Opportunities and Forecasts to 2023

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Abstracts

Occupancy Sensor Market is expected to witness a CAGR of 13.72% over the forecast period to grow to US\$5.317 billion by 2023, increasing from US\$2.795 billion in 2018. Occupancy Sensor detects the occupancy of the space and performs necessary actions like turning the lighting or HVAC (Heating, Ventilation, and Air Conditioner) systems on or off automatically. Increasing awareness among the people regarding energy conservation is increasing the application of these sensors in various smart homes and commercial buildings. Long-term cost benefits offered by these sensors on account of reduced energy wastage and longer life of systems, along with excellent user experience offered by these advanced systems is a major factor responsible for their market growth. The rapid growth of automotive industry in many regions is fuelling the adoption of many new and advanced technologies by the automakers to provide a better experience for the car occupants. This has increased the application of occupancy sensors in this industry, thereby contributing to the market growth. Continuous advancements in technologies are improving the sensing abilities and overall performance of these sensors which will continue to drive their adoption among the end-user industries over the forecast period. Americas hold the largest share in the global occupancy sensor market owing to the early adoption of this technology in North America. Asia Pacific is expected to show the highest CAGR over the projected period owing to the rapid growth of end-user industries in this region which will drive with them the market for occupancy sensors.

Research Methodology

The report provides a brief introduction to the market and deals with detailed research methodology for calculating market size and forecasts, secondary data sources used and the primary inputs which were taken for data validation. This section also outlines

the market segmentation which has been covered as part of the report.

Market Dynamics

This section provides comprehensive market dynamics through an overview section along with growth drivers, challenges, and opportunities which exist in the current market. This section of the report also provides supplier and industry outlook as a whole; key industry, global and regional regulations which are determining the occupancy sensor market growth. Complete industry analysis has also been covered by Porter's five forces model as a part of this report section.

Segmentation

Occupancy Sensor market has been segmented on the basis of the type of sensor, application and End user. On the basis of sensor type, the market can be segmented into Passive Infrared (PIR) and Ultrasonic. Under application, the market is segmented into Lighting control, HVAC and Security Surveillance. Under end-users, residential, commercial and industrial sectors have been covered. Detailed comprehensive forecast with analysis has also been covered as part of this section.

Major regions for vendors in terms of market size have been covered through detailed geographical segmentation. Geographical regions covered as a part of this section are Americas, Europe Middle East and Africa, and Asia Pacific.

Market Players

Competitive intelligence and company profiles sections deal with major players in the market, their market shares, growth strategies, products, financials, and recent investments among others. Key industry players profiled as part of this section are Leviton Manufacturing Company, Lutron Electronics, Acuity Brands, Legrand, and Schneider Electric among others.

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