

North America Probiotics Market - Forecasts from 2020 to 2025

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Abstracts

North America probiotics market is estimated to grow and reach a value of US\$11.262 billion by 2025. Probiotics are effective in improving gut-related disorders related to digestion, intestinal tracts, and bowel function. Growing awareness regarding the relationship between diet and health is augmenting the demand for probiotic food and beverage products and dietary supplements that enhance health while providing basic nutrition. Growing health awareness and rising disposable incomes particularly in developing economies will bolster the growth of the probiotics market in the coming years. Growing demand for dietary supplements owing to increasing fitness goals among people will drive the market growth of probiotics for dietary supplements application which includes infant formula, food supplement, nutritional supplements, and specialty nutrients.

Segmentation:

By Ingredient

Bacteria

Lactobacilli

Bifidobacterium

Streptococcus Thermophilus

Yeast

Saccharomyces Boulardii

Others

By Form

Liquid

Dry

By Application

Functional Food and Beverages

Dietary Supplements

Animal Feed

By End-User

Human

Animal

By Country

USA

Canada

Mexico

Unique reasons to buy North America probiotics market report -

1. In-depth analysis with sufficient data points and references included.
2. Best possible insights in addition to detailed analysis of drivers and restraints.

3. Comparison between the market players and in-depth analysis of their strategies through competitive benchmarking.
4. Both bottom-up and top-down approaches have been utilized to determine the market size of the overall market and key segments.
5. The report can also be provided in both PowerPoint and Portable Document Formats depending upon the request.

Scope of research of North America probiotics market -

1. The forecast period is from 2020 to 2025 with 2019 as the base year.
2. Strategies of the key players in analyzing the competitive benchmarking are provided in the report.
3. Corporate profiles of leading players along with their financial profiles across industry verticals can be provided on customization requests.

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