

North America Material Handling Market - Forecasts from 2020 to 2025

<https://marketpublishers.com/r/N8DD876098EEN.html>

Date: February 2020

Pages: 96

Price: US\$ 3,250.00 (Single User License)

ID: N8DD876098EEN

Abstracts

The North America material handling market is estimated to grow from US\$24.060 billion in 2019 to US\$29.238 billion by 2025, at a CAGR of 3.30% over the forecast period. The tools and mechanical systems that are used for retrieving transporting and delivering materials, among others, are generally categorized as material handling equipment. These set of equipment primarily find their application in manufacturing and warehousing facilities. The activities in which these sets of equipment are used encompasses assembly, storage, packaging, transportation, among others. The necessity of these sets of equipment in the aforesaid facilities arises from the fact that these types of machinery bring about a cost-effective and accurate means of transporting goods. Further, there is a substantial enhancement of production activity due to the swift movement of goods. Thus, the entire process of the supply chain is improved and resulting in an expeditious system wherein all the moving parts run with the highest degree of efficiency.

Focus on improving domestic manufacturing industry by the government of the United States.

Moreover, the necessity to make provisions for workplace environment safety is now one of the top priorities of manufacturing facilities that features alongside that of profit-making endeavors. Coupled with increasing industrial activities, the demand for the material handling market in North America will witness healthy growth during the forecast period. Moreover, due to an increase in business activities and the requirement for communication, there has been a growing need for developing infrastructures that have mobilized government and private funds towards the facilitation of such development. Realizing that there exists an opportunity, there are players in this market around the world who are pouring their resources to gain entry in the North American

market or to expand their sphere of existing operation within the same country.

For instance, in 2017 Bastian Solutions was acquired by Toyota Advanced Logistics, which is a subsidiary of Japan-based Toyota Industries Corporation. This move marks Toyota's full-scale entry into the North American material handling solutions market. Further, this unification has brought two expertise on one platform. Toyota is one of the leading manufacturers of lift trucks in the world, which is currently a name to be reckoned with when it comes to warehouse logistics. On the other hand, Bastian's expertise lies in the materials handling systems integration, which is inclusive of but not limited to, software development to manage and control materials handling systems at logistic centers, as well as making providing and end-to-end solutions that address the challenges pertaining to customer logistics. Another instance is that of an acquisition in January 2020, wherein, eMotion Controls Co., a controls-system integration and software company was acquired by Material Handling Systems, a leading global provider of material automation and software solutions. This comes as a breakthrough in the Lifecycle Performance Services (LPS) division of Material Handling Systems that are now augmented by eMotion Controls Co.

Rising investment to improve the capability of the material handling infrastructure.

Players who are operating in this space are increasingly integrating material handling equipment with RFID and IoT to gain competitive advantages to cater to the growing need of these sets of equipment in third party logistics which in-turn has become a key components in distribution, warehousing, and fulfillment services that are being increasingly used by a variety of industries like automotive, eCommerce, chemicals and so on. The integration of automation in material handling equipment also ensures the product delivery time is reduced as well as easy facilitation of storage of goods in distribution centers and warehouses to guarantee the fast delivery of products.

Further, the increasing labor costs along with the requirement of providing for health and safety indemnification, accident insurances are incentivizing the manufacturing and warehousing facilities to acquire more materials handling equipment, which in turn is driving the market for the same. In this manner, workplace efficiency is not only be improved but also its helping organization to reduce workplace-related hazards by utilizing equipment handling machines instead of manual labor.

Segmentation:

By Equipment-Type

Storage & handling equipment

Mezzanines

Racks

Shelves, Bins & Drawers

Stacking Frames

Storage & handling equipment

Industrial trucks

Automated Guided Vehicles (AGVs)

Hand, platform & pallet trucks

Order pickers

Pallet jacks

Side loaders

Walkie stackers

Bulk material handling equipment

Conveyor belts

Elevators

Reclaimers

Stackers

Others

Robotics

Automated Storage & Retrieval System (AS/RS)

Unit-Load AS/RS

Mini-Load AS/RS

By Application

Assembly

Storage

Packaging

Transportation

Others

By End-User Industry

Automotive

Electronics

Chemical

Pharmaceutical

Aviation

Others

By Country

USA

Canada

Mexico

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