

# North America Flexible Packaging Market - Forecasts from 2019 to 2024

<https://marketpublishers.com/r/NA8CACF7556EN.html>

Date: October 2019

Pages: 106

Price: US\$ 3,950.00 (Single User License)

ID: NA8CACF7556EN

## Abstracts

North America flexible packaging market was valued at US\$8.548 billion in 2018 and is projected to grow at a CAGR of 2.07% during the forecast period to reach the market size of US\$ 43.578 billion by 2024. Factors that contribute to the growth of flexible packaging market in this region include improving economic scenario, high disposable income, rising consumer confidence, along with declining unemployment levels, especially in the U.S. Rising use of stand-up pouches due to lightweight portability and convenience, particularly of single-serve flexible packaging formats has also augmented the demand for flexible packaging solutions. Technological advancement in the development of sophisticated barrier materials has also provided the necessary impetus to the demand for these solutions. However, growing environmental sustainability concerns will restrain the growth of the flexible packaging market in North America.

The North America Flexible Packaging Market – Forecasts from 2019 to 2024 is an exhaustive study that aims to present the key market trends through various chapters focusing on different aspects of the market. The study provides a detailed market overview through the market dynamics sections which detail key market, drivers, restraints, and opportunities in the current market. The report analyzes key opportunity regional markets, and the current technology penetration through lifecycle analysis. The report also analyzes the market through comprehensive market segmentation by type, by water treatment systems/processes, and by geography.

The North America flexible packaging market has been segmented on the basis of type, material, end-user industries, and countries. By type, the market is segmented as pouch (stand-up pouch, flat pouch), bag (gusset bag, wicket bag), film, wrap. On the basis of material, the market is segmented as plastic (polyethylene, polypropylene, polystyrene, polyvinyl chloride, others), paper, and aluminum. Furthermore, the research study also

analyzes the market by end-user industries such as food & beverage, personal care, pharmaceutical, and others. By country, the market has been segmented into the United States, Canada, and Mexico.

Major players in the North America flexible packaging market have been covered along with their relative competitive position and strategies. The report also mentions recent deals and investments of different market players over the last year. The company profiles section details the business overview, financial performance for the past three years, key products and services being offered along with the recent developments of these important players in the North America flexible packaging market.

#### Segmentation:

##### By Type

Pouch

Stand-Up Pouch

Flat Pouch

Bag

Gusset Bag

Wicket Bag

Film

Wrap

##### By Material

Plastic

Polyethylene

Polypropylene

Polystyrene

Polyvinyl Chloride

Others

Paper

Aluminum

By End-User Industry

Food & Beverage

Personal care

Pharmaceutical

Others

By Country

USA

Canada

Mexico

## Contents

### **1. INTRODUCTION**

- 1.1. Market Overview
- 1.2. Market Definition
- 1.3. Scope of the Study
- 1.4. Currency
- 1.5. Assumptions
- 1.6. Base, and Forecast Years Timeline

### **2. RESEARCH METHODOLOGY**

- 2.1. Research Design
- 2.2. Secondary Sources

### **3. EXECUTIVE SUMMARY**

### **4. MARKET DYNAMICS**

- 4.1. Market Segmentation
- 4.2. Market Drivers
- 4.3. Market Restraints
- 4.4. Market Opportunities
- 4.5. Porter's Five Forces Analysis
  - 4.5.1. Bargaining Power of Suppliers
  - 4.5.2. Bargaining Power of Buyers
  - 4.5.3. Threat of New Entrants
  - 4.5.4. Threat of Substitutes
  - 4.5.5. Competitive Rivalry in the Industry
- 4.6. Life Cycle Analysis - Regional Snapshot
- 4.7. Market Attractiveness

### **5. NORTH AMERICA FLEXIBLE PACKAGING MARKET BY TYPE**

- 5.1. Pouch
  - 5.1.1. Stand-Up Pouch
  - 5.1.2. Flat Pouch
- 5.2. Bag

- 5.2.1. Gusset Bag
- 5.2.2. Wicket Bag
- 5.3. Film
- 5.4. Wrap

## **6. NORTH AMERICA FLEXIBLE PACKAGING MARKET BY MATERIAL**

- 6.1. Plastic
  - 6.1.1. Polyethylene
  - 6.1.2. Polypropylene
  - 6.1.3. Polystyrene
  - 6.1.4. Polyvinyl Chloride
  - 6.1.5. Others
- 6.2. Paper
- 6.3. Aluminum

## **7. NORTH AMERICA FLEXIBLE PACKAGING MARKET BY END-USER INDUSTRY**

- 7.1. Food & Beverage
- 7.2. Personal care
- 7.3. Pharmaceutical
- 7.4. Others

## **8. NORTH AMERICA FLEXIBLE PACKAGING MARKET BY COUNTRY**

- 8.1. USA
- 8.2. Canada
- 8.3. Mexico

## **9. COMPETITIVE INTELLIGENCE**

- 9.1. Competitive Benchmarking and Analysis
- 9.2. Recent Investments and Deals
- 9.3. Strategies of Key Players

## **10. COMPANY PROFILES**

- 10.1. Amcor
- 10.2. Sonoco Products Company

10.3. Sealed Air Corporation

10.4. Berry Global, Inc.

10.5. List is not Exhaustive\*

## I would like to order

Product name: North America Flexible Packaging Market - Forecasts from 2019 to 2024

Product link: <https://marketpublishers.com/r/NA8CACF7556EN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/NA8CACF7556EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970