

North America Data Center Cooling Market - Forecasts from 2016 to 2021

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Abstracts

North America Data Center Cooling Market is estimated to grow from US\$2.275 billion in 2015 to US\$3.498 billion by 2021, at a CAGR of 7.44% over the forecast period. Data Center cooling market in North American region is projected to witness the significant growth owing to technological developments and matured IT sector. Setting up of a large number of startups in the region is also expected to bolster the growth of data center cooling market. Moreover, North America is the home to the biggest software companies in the world such as Facebook, Google, Amazon, Microsoft, and Twitter. Thus, huge data traffic in the region need data cooling centers to keep them operational, thereby propelling the growth of North America Data Center Cooling market in the forthcoming years. Furthermore, high operational cost of traditional cooling methods coupled with stringent environmental regulations is forcing companies to replace them with modern and eco-friendly data center cooling solutions.

Research Methodology

The first section of the report deals with detailed research methodology for calculating market size and forecasts, secondary data sources used and the primary inputs which were taken for data validation. This section also outlines various segmentations which have been covered as part of the report.

Market Dynamics

Next section provides comprehensive market dynamics through an overview section along with growth drivers, challenges, and opportunities which exist in the current market. This section of the report also provides supplier and industry outlook as a whole; key industry and regional regulations which are determining the product

specifications and a brief technological aspect of Data Center Cooling. Complete industry analysis has also been covered by Porter's five forces model as a part of this report section.

Segmentation

Thirdly, North America Data Center Cooling market has been segmented on the basis of solutions, enterprise size, end users, industry verticals, and geography. By solutions, segmentation has been done as air conditioners, chillers, economizers, cooling towers, and others. By enterprise size, segmentation has been done as small, medium, and large. The market has further been segmented by end users as colocation service providers, cloud service providers, and enterprise. The segmentation has also been done as industry verticals as banking and financial services, manufacturing, healthcare, communication and technology, energy, education, government, media and entertainment, and others. Geographically, segmentation has been done as U.S., Canada, and Mexico.

Market Players

Finally, competitive intelligence section deals with major players in the market, their market shares, growth strategies, products, financials, and recent investments among others. Key five industry participants profiled as part of this section are IBM, Hitachi, Emerson, Schneider Electric, and Eaton.

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