

North America Coil Coatings Market - Forecasts from 2018 to 2023

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Abstracts

North America Coil coatings market is estimated to grow to US\$1.441 billion in 2023 from US\$1.014 billion in 2017, growing at a CAGR of 6.03% over the forecast period. This research study examines the North America Coil coatings market on the basis of various segments – by resin type, by end user industry and by geography. Major drivers, restraints, and opportunities have been mentioned to provide an exhaustive picture of the market. Furthermore, the current market trends related to the demand, supply, and sales, in addition to the recent developments, have been provided in this report. The report also analyzes key players in the North America Coil coatings market. The report provides comprehensive forecast up to the period 2023 for various key segments, with 2017 as the base year.

The analysis presents in-depth information regarding the development, trends, and industry policies and regulations implemented in each of the geographical segments. Moreover, the research study analyzes the overall regulatory framework of North America Coil coatings market, offering stakeholders a better understanding of the key factors affecting the overall market environment.

The first step towards determining the North America Coil coatings market size involves identifying key players and the revenue contribution of the overall business or relevant segment aligned to the study in consideration through extensive secondary research. This also includes various studies and data published by industry associations, analyst reports, investor presentations, press releases and journals among others. Both bottom-up and top down approaches are utilized to determine the market size of the overall market and key segments. The values obtained are correlated with the primary inputs of the key stakeholders in the North America Coil coatings value chain across key enterprises operating as manufacturers, suppliers, and distributors. The last phase is

providing intelligence in the form of presentation, charts, graphics and other different formats helping the clients in faster and efficient understanding of the market. Under this phase complete market engineering is involved which includes analyzing the gathered data from different sources and existing proprietary datasets while using various data triangulation methods for market breakdown and forecasting.

Segments covered under the North America Coil coatings market report are as below:

By Resin Type

Polyester resins

Plastisol resins

Siliconized polyester resins

Fluoropolymer resins

By End User Industry

Automotive industry

Appliance industry

Building and construction industry

Geography

North America

U.S.

Canada

Mexico

Others

Key industry players profiled as part of this report are Material Sciences Corporation, Mitsubishi Chemical America, Inc., Aleris Corporation, Metal Coater Systems, PPG Industries, Akzo Nobel Coating, Inc., and Sherwin-William Company.

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