

North America Active Packaging Market - Forecasts from 2017 to 2022

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Abstracts

North America Active Packaging Market is projected to grow at a CAGR of 7.76%, reaching a market size of US\$8.113 billion in 2022. This market is majorly driven by the need to control growing foodborne diseases due to improper food packaging solutions. The growth is attributed due to the innovations and the measures taken by the organizations for the proper development of packaging solutions. Geographically, the United States is estimated to account or bulk of the demand for Active Packaging solutions in the North America region, followed by Canada, and Mexico.

Research Methodology

The first section of the report deals with detailed research methodology for calculating market size and forecasts, secondary data sources used and the primary inputs which were taken for data validation. This section also outlines various segmentations which have been covered as part of the report.

Market Dynamics

Next section provides comprehensive market dynamics through an overview section along with growth drivers, challenges, and opportunities which exist in the current market. This section of the report also provides supplier and industry outlook as a whole; key industry and regional regulations which are determining the product specifications and a brief technological aspect of Active Packaging. Complete industry analysis has also been covered by Porter's five forces model as a part of this report section.

Segmentation

North America Active Packaging Market has been segmented by technology, applications and country.

By Technology:

Oxygen scavengers

Moisture controllers

Antimicrobial agents

UV Blocking

Others

By Applications:

Food

Beverages

Pharmaceuticals and Healthcare

Electronic Products

Consumer Care

Others

By Country:

U.S.

Canada

Mexico

Others

Market Players

Finally, competitive intelligence section deals with major players in the market, their market shares, growth strategies, products, financials, and recent investments among others. Key industry players profiled as part of this section are BASF, DuPont, Amcor, 3M, Sonoco and WestRock among others.

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