

Non Woven Tape Market - Forecasts From 2018 to 2023

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Abstracts

The Non-Woven tape market is projected to grow at a CAGR of 9.92% to reach US\$3.085 billion by 2023, from US\$1.749 billion in 2017. Non-woven tapes possess superb mechanical properties owing to its fiberglass origin and are suitable for bonding surfaces that have complicated and curves shapes. The burgeoning demand for non-woven tapes across various end-user industries such as automotive, transportation, electrical and electronics, healthcare, and etc. is driving the non-woven tapes market growth. Growing technological advancement, new product developments, and rising awareness among consumers and their pace of adopting non-wovens are the driving factors that are boosting the demand for non-woven tapes.

This research study examines the current market trends related to the demand, supply, and sales, in addition to the recent developments. Major drivers, restraints, and opportunities have been covered to provide an exhaustive picture of the market. The analysis presents in-depth information regarding the development, trends, and industry policies and regulations implemented in each of the geographical regions. Further, the overall regulatory framework of the market has been exhaustively covered to offer stakeholders a better understanding of the key factors affecting the overall market environment.

Identification of key industry players in the industry and their revenue contribution to the overall business or relevant segment aligned to the study has been covered as a part of competitive intelligence done through extensive secondary research. Various studies and data published by industry associations, analyst reports, investor presentations, press releases and journals among others have been taken into consideration while conducting the secondary research. Both bottom-up and top down approaches have been utilized to determine the market size of the overall market and key segments. The

values obtained are correlated with the primary inputs of the key stakeholders in the Non-Woven tape value chain. The last step involves complete market engineering which includes analyzing the data from different sources and existing proprietary datasets while using various data triangulation methods for market breakdown and forecasting.

Market intelligence is presented in the form of analysis, charts, and graphics to help the clients in gaining faster and efficient understanding of the Non-Woven tape market.

Major industry players profiled as part of the report are tesa SE, 3M, Parafix Tapes & Conversions Ltd, Berry Global, NITTO DENKO CORPORATION, AVERY DENNISON CORPORATION, and MBK Tape Solutions.

Segmentation

The Non-Woven tape market has been analyzed through following segments:

By Type of Adhesive

Tackified Acrylic

Natural Rubber

Synthetic Rubber

By End-User Industry

Automotive

Transportation

Healthcare

Electrical and Electronics

Others

By Geography

North America

USA

Canada

Mexico

Others

South America

Brazil

Argentina

Others

Europe

Germany

France

United Kingdom

Others

Middle East and Africa

Saudi Arabia

Israel

Others

Asia Pacific

China

Japan

India

Others

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