

# Network Traffic Analyzer Market - Forecasts From 2018 to 2023

<https://marketpublishers.com/r/NEB68E115B0EN.html>

Date: November 2018

Pages: 100

Price: US\$ 3,950.00 (Single User License)

ID: NEB68E115B0EN

## Abstracts

The network traffic analyzer market was valued at US\$600.302 million in 2017 and is expected to grow at a CAGR of 26.05% over the forecast period to reach a total market size of US\$2,408.217 million by 2023. Rapid growth of industries across the globe and increasing penetration of digitizing technologies into business processes across industries have been two of the major factors propelling the growth of this market. Rapid growth of cloud computing in many regions has been adding to huge volumes of data generated every day. This is increasing the demand for network traffic analyzers to continuously monitor the flow of data over the network and prevent any congestion over it. Rising incidence of Denial of Service (DoS) and Distributed Denial of Service (DDoS) attacks, on account of increasing number of connected devices and growth of botnets, is further increasing the demand for network traffic analyzers, thus boosting the growth of this market.

This research study examines the current market trends related to the demand, supply, and sales, in addition to the recent developments. Major drivers, restraints, and opportunities have been covered to provide an exhaustive picture of the market. The analysis presents in-depth information regarding the development, trends, and industry policies and regulations implemented in each of the geographical regions. Further, the overall regulatory framework of the market has been exhaustively covered to offer stakeholders a better understanding of the key factors affecting the overall market environment.

Identification of key industry players in the industry and their revenue contribution to the overall business or relevant segment aligned to the study has been covered as a part of competitive intelligence done through extensive secondary research. Various studies and data published by industry associations, analyst reports, investor presentations,

press releases and journals among others have been taken into consideration while conducting the secondary research. Both bottom-up and top down approaches have been utilized to determine the market size of the overall market and key segments. The values obtained are correlated with the primary inputs of the key stakeholders in the network traffic analyzer value chain. Last step involves complete market engineering which includes analysing the data from different sources and existing proprietary datasets while using various data triangulation methods for market breakdown and forecasting.

Market intelligence is presented in the form of analysis, charts, and graphics to help the clients in gaining faster and efficient understanding of the network traffic analyzer market.

Major industry players profiled as part of the report are Netreo, Inc., Dynatrace LLC, Cisco Systems Inc., Palo Alto Networks Inc., Ipswitch Inc., Flowmon Networks, Greycortex S.R.O. and Genie Networks Ltd.

## Segmentation

The network traffic analyzer market is segmented by component, deployment model, enterprise size, end users and geography.

### By Component

Software

Services

### By Deployment Model

Cloud

On-premise

### By Enterprise Size

Small

Medium

Large

### By End Users

Enterprises

Service Providers

### By Geography

North America

United States

Canada

South America

Europe  
UK  
Germany  
France  
Others  
Middle East and Africa  
Asia Pacific  
Japan  
China  
India  
Others  
Others

## Contents

### **1. INTRODUCTION**

### **2. RESEARCH METHODOLOGY**

2.1. Research Process And Design

2.2. Research Assumptions

### **3. EXECUTIVE SUMMARY**

### **4. MARKET DYNAMICS**

4.1. Market Segmentation

4.2. Market Drivers

4.3. Market Restraints

4.4. Market Opportunities

4.5. Porter's Five Force Analysis

4.5.1. Bargaining Power Of Suppliers

4.5.2. Bargaining Power Of Buyers

4.5.3. Threat Of New Entrants

4.5.4. Threat Of Substitutes

4.5.5. Competitive Rivalry In The Industry

4.6. Life Cycle Analysis- Regional Snapshot

4.7. Market Attractiveness

### **5. NETWORK TRAFFIC ANALYZER MARKET BY COMPONENT**

5.1. Software

5.2. Services

### **6. NETWORK TRAFFIC ANALYZER MARKET BY DEPLOYMENT MODEL**

6.1. Cloud

6.2. On-premise

### **7. NETWORK TRAFFIC ANALYZER MARKET BY ENTERPRISE SIZE**

7.1. Small

7.2. Medium

7.3. Large

## **8. NETWORK TRAFFIC ANALYZER MARKET BY END USERS**

8.1. Enterprises

8.2. Service Providers

## **9. NETWORK TRAFFIC ANALYZER MARKET BY GEOGRAPHY**

9.1. North America

9.1.1. United States

9.1.2. Canada

9.2. South America

9.3. Europe

9.3.1. UK

9.3.2. Germany

9.3.3. France

9.3.4. Others

9.4. Middle East and Africa

9.5. Asia Pacific

9.5.1. Japan

9.5.2. China

9.5.3. India

9.5.4. Others

## **10. COMPETITIVE INTELLIGENCE**

10.1. Investment Analysis

10.2. Recent Deals

10.3. Strategies of Key Players

## **11. COMPANY PROFILES**

11.1. Netreo, Inc.

11.2. Dynatrace LLC

11.3. Cisco Systems Inc.

11.4. Palo Alto Networks Inc.

11.5. Ipswitch Inc.

11.6. Flowmon Networks

11.7. Greycortex S.R.O.

11.8. Genie Networks Ltd

List of Figures

List of Tables

Disclaimer

## I would like to order

Product name: Network Traffic Analyzer Market - Forecasts From 2018 to 2023

Product link: <https://marketpublishers.com/r/NEB68E115B0EN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/NEB68E115B0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970