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Network Traffic Analyzer Market - Forecasts From 2018 to 2023

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Abstracts

The network traffic analyzer market was valued at US$600.302 million in 2017 and is expected to grow at a CAGR of 26.05% over the forecast period to reach a total market size of US$2,408.217 million by 2023. Rapid growth of industries across the globe and increasing penetration of digitizing technologies into business processes across industries have been two of the major factors propelling the growth of this market. Rapid growth of cloud computing in many regions has been adding to huge volumes of data generated every day. This is increasing the demand for network traffic analyzers to continuously monitor the flow of data over the network and prevent any congestion over it. Rising incidence of Denial of Service (DoS) and Distributed Denial of Service (DDoS) attacks, on account of increasing number of connected devices and growth of botnets, is further increasing the demand for network traffic analyzers, thus boosting the growth of this market.

This research study examines the current market trends related to the demand, supply, and sales, in addition to the recent developments. Major drivers, restraints, and opportunities have been covered to provide an exhaustive picture of the market. The analysis presents in-depth information regarding the development, trends, and industry policies and regulations implemented in each of the geographical regions. Further, the overall regulatory framework of the market has been exhaustively covered to offer stakeholders a better understanding of the key factors affecting the overall market environment.

Identification of key industry players in the industry and their revenue contribution to the overall business or relevant segment aligned to the study has been covered as a part of competitive intelligence done through extensive secondary research. Various studies and data published by industry associations, analyst reports, investor presentations,

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press releases and journals among others have been taken into consideration while conducting the secondary research. Both bottom-up and top down approaches have been utilized to determine the market size of the overall market and key segments. The values obtained are correlated with the primary inputs of the key stakeholders in the network traffic analyzer value chain. Last step involves complete market engineering which includes analysing the data from different sources and existing proprietary datasets while using various data triangulation methods for market breakdown and forecasting.

Market intelligence is presented in the form of analysis, charts, and graphics to help the clients in gaining faster and efficient understanding of the network traffic analyzer market.

Major industry players profiled as part of the report are Netreo, Inc., Dynatrace LLC, Cisco Systems Inc., Palo Alto Networks Inc., Ipswitch Inc., Flowmon Networks, Greycortex S.R.O. and Genie Networks Ltd.

Segmentation

The network traffic analyzer market is segmented by component, deployment model, enterprise size, end users and geography.
By Component
Software
Services
By Deployment Model
Cloud
On-premise
By Enterprise Size
Small
Medium
Large
By End Users
Enterprises
Service Providers
By Geography
North America
United States
Canada
South America

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Europe
UK
Germany
France
Others
Middle East and Africa
Asia Pacific
Japan
China
India
Others
Others

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6.1. Cloud
6.2. On-premise

7. NETWORK TRAFFIC ANALYZER MARKET BY ENTERPRISE SIZE

7.1. Small

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7.2. Medium
7.3. Large

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