

Network as a Service Market - Forecasts from 2019 to 2024

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Abstracts

Network as a Service (NaaS) market is projected to grow at a CAGR of 44.61% during the forecast period, reaching a total market size of US\$30.987 billion in 2024 from US\$3.388 billion in 2018. The growth of this market is majorly attributed to the rapid growth of cloud computing across the globe. Rising investments by enterprises into agile infrastructure coupled with their increasing focus towards cost reduction is increasing the popularity of technologies like Bandwidth on- Demand, Software-Defined Networking, and Network Function Virtualization (NFV). This is a major driving force for the growth of this market. North America, being the early adopter of new technologies, has been holding a major share in this market. This major share of the region in this market is attributed to flourishing industries and the presence of a good number of market players in the region. The market in the Asia Pacific is expected to show good growth over the projected period on account of rapidly growing industries in this region.

The “Network as a Service (NaaS) Market – Forecasts from 2019 to 2024” is an exhaustive study that aims to present the key market trends through various chapters focusing on different aspects of the market. The study provides a detailed market overview through the market dynamics sections which detail key market, drivers, restraints, and opportunities in the current market. The report analyzes key opportunity regional markets, and the current technology penetration through lifecycle analysis. The report also analyzes the market through comprehensive market segmentation by component and geography.

The Network as a Service (NaaS) market segmented based on the deployment model, end-user industry and geography. By deployment model, the market has been segmented into public, private and hybrid. By the end-user industry, the market has been segmented into transportation and logistics, communication and technology,

manufacturing, retail, BFSI, and others.

Regional analysis has been provided with detailed analysis and forecast for the period 2018 to 2024. The global market has been broken down into North America, South America, Europe, Middle East and Africa, and the Asia Pacific regions. The report also analyzes 15 countries across these regions with thorough analysis and forecast along with prevailing market trends and opportunities which each of these countries present for the manufacturers.

Major players in the Network as a Service (NaaS) market have been covered along with their relative competitive position and strategies. The report also mentions recent deals and investments of different market players over the last year. The company profiles section details the business overview, financial performance for the past three years, key products and services being offered along with the recent developments of these important players in the Network as a Service (NaaS) market.

Segmentation:

By Deployment Model

Public

Private

Hybrid

By End-User Industry

Transportation and Logistics

Communication and Technology

Manufacturing

Retail

BFSI

Others

By Geography**North America**

USA

Canada

Mexico

South America

Brazil

Argentina

Others

Europe

Germany

France

United Kingdom

Spain

Others

Middle East and Africa

Israel

Saudi Arabia

Others

Asia Pacific

China

Japan

South Korea

India

Others

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