

The Netherlands Plant Protein Market - Forecasts from 2020 to 2025

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Abstracts

The Netherlands plant protein market is projected to grow to US\$301.897 million in 2025. The Netherlands is currently witnessing a surge in the innovation in a variety of food and beverage segment because of a myriad of factors such as the growing awareness of consumers about various health benefits that are attributed to plant protein. Furthermore, the rising health consciousness coupled with allergies that the consumers have developed towards the dairy and meat products has steered the players of the food and beverage sector to fortify their products with plant-based proteins that are sourced from a variety of source. Further, the rise of lactose intolerance among the consumers of The Netherlands, the rise in disposable income has also created a growing need for plant-based protein. The Netherlands is one of the developed economies of Europe. The manufacturing and process capabilities and the food technology of the Netherlands agricultural section is well developed and technological much advanced. The Netherlands plant protein segment is one of the major drivers to the entire plant-protein market of the European. The consumption of plant-based protein products is a growing trend in The Netherlands. Additionally, with the advent of a current pandemic like the recent outbreak of respiratory illness called Wuhan novel coronavirus (Covid 19) which has affected individuals in most of the countries of Europe. Consumers are gradually preferring plant-based protein sources since the Live Animal “Wet” Markets, which have been identified as the source of this strain of viruses.

Further, the prevalence of lactose intolerances among consumers of The Netherlands is also another reason that’s driving consumers towards plant-based functional beverages that are fortified with a variety of proteins. Furthermore, the recently emerged and ever-increasing health-centric activities have given rise to the growing consumption of fitness drinks and supplements that are set to drive the growth of the plant protein market in

The Netherlands. There is another factor that is the organically sourced crop production, which is also responsible for giving rise to the organic plant protein market. This coupled with the influences of the fitness and health segment, the youngsters of The Netherlands are being enthused to consume more smoothies, energy drinks, and high-content protein drinks. This is too will drive the growth of The Netherland plant protein market to a significant extent. Nevertheless, from the application point of view, protein derived from plants have a profound application when it comes to beverages with regards to health drinks and various fitness supplements. Nevertheless, the increasing innovation in food and beverages that have become a pan-global phenomenon, the market for plant protein in The Netherlands is expected to significantly grow during the forecast period.

Segmentation

By Source

Pea

Rapeseed

Soy

Hempseed

Others

By Form

Protein Concentrates

Protein Isolates

Protein Hydrolysate

By Application

Dietary Supplement

Food and Beverages

Pharmaceuticals

Animal Feed

By Distribution Channel

Online

Offline

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