

N95 Mask Market - Forecasts from 2020 to 2025

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Abstracts

The N95 mask market is expected to grow at a CAGR of 13.86% over the forecast period to reach US\$2,034.594 million by 2025, increasing from US\$933.793 million in 2019. N95 is widely used as a protective mask designed to achieve close facial fit with an efficient filtration of airborne particles. It is designated as N95 because it blocks at least ninety five percent of small test particles (0.3 microns). Increasing air pollution all around the globe is expected to drive the growth of the market during the forecast period. However, the availability of substitutes is anticipated to restrain the growth of the market in the coming years. For instance, Cummins and DuPont recently partnered to make an N95 mask alternative to support healthcare workers meeting the growing demand for respirator masks.

Rising air pollution

The unhealthy air quality is a warning of air pollution that has gripped the entire world and the polluted air is leading to the number of health problems. According to the World Bank, air pollution kills nearly seven million people every year. The combined impact of outdoor and indoor pollution causes 7 million premature deaths largely as a result of increased mortality from stroke, chronic obstructive pulmonary disease, heart disease, lung cancer, chronic obstructive pulmonary disease, and acute respiratory infections. Also, while all the countries are affected, rapidly growing cities in the South East Asia and the western pacific are the most affected with many showing pollution levels at least five times above the World Health Organisation recommended levels.

Increasing per capita healthcare spending in various developing countries

It is considered as one of the prime drivers for the growth of the market during the forecast period. According to the Organisation for Economic Co-operation and Development data, the per capita healthcare spending in Indonesia has increased from

162USD in 2008 to nearly 350USD by the end of 2018. Both and public and private players are investing heavily in the developing countries to cater to the growing demand for the N95 mask on account of growing health awareness.

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The Trump administration in April 2020, has finalized a deal with 3M one of the global leaders in N95 production headquartered

in the US, to import 166.5 million N95 respirator masks into America from abroad.

North America is holding a significant share in the market

By geography, the N95 mask market is segmented as North America, South America, Europe, the Middle East and Africa, and the Asia Pacific. The N95 mask market in North America is estimated to hold a significant share in 2019 and is anticipated to grow rapidly on account of rising health awareness coupled with the growing prevalence of corona virus which is expected to significantly impact the market in short term in countries like the United States and Canada in the region. Simultaneously, the region is the home of the world's largest pharmaceutical companies and with the high hygiene standards for healthcare professionals among American populations; the market is anticipated to witness substantial growth in North America. Similar trends are expected to be there in the European region. Italy is one of the worst affected countries due to COVID-19 and has imported more than fifteen million N95 masks from China in just one month. The Asia Pacific is also expected to provide good growth opportunities on account of rising air pollution in countries like India and China coupled with the increasing healthcare expenditure in the region.

Competitive Insights

Prominent key market players in the Indian N95 mask market include 3M Company, Honeywell, Prestige Ameritech, Kimberly-Clark, Vega Corporation Co, Alpha Pro Tech, and Makrite among others. 3M and Honeywell are the global leading N95 mask manufacturers and are holding a significant share in the market. Due to intense competition, different firms are adopting different strategies to improve their margins. Large enterprises look for strategic partnerships including mergers and acquisitions and joint ventures to boost their market share. Major players in the global N95 mask market have been covered along with their relative competitive position and strategies. The report also mentions recent deals and investments of different market players over the last year. The company profiles section details the business overview, financial performance (public companies) for the past few years, key products and services being offered along with the recent deals and investments of these important players in the global N95 mask market.

Segmentation:**By Type**

With exhalation valve

Without exhalation valve

By Distribution Channel

Online

Offline

Pharmacy Store

Others

By Geography

North America

USA

Canada

Mexico

South America

Brazil

Argentina

Others

Europe

UK

Germany

France

Spain

Italy

Others

Middle East and Africa

UAE

Saudi Arabia

Others

Asia Pacific

Japan

China

India

South Korea

Others

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