

Mozzarella Cheese Market - Forecasts from 2020 to 2025

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Abstracts

The global mozzarella cheese market is expected to grow at a compound annual growth rate of 4.49% over the forecast period to reach a market size of US\$20.094 billion in 2025 from US\$15.439 billion in 2019. Mozzarella Cheese is an Italian Cheese product produced from Italian Buffalo's milk, with the usage of pasta fillet method. The color of the cheese is usually white but may vary according to the animal's diet and output of the produce. The cheese has higher moisture content and because of that, it is usually served the day after it is made. It can be kept in vacuum-sealed packages for a significant amount of time. Several types of mozzarella cheese are used for several types of pizza and pasta dishes, and it is also used or served with basil and sliced tomatoes. Several variants of the cheese have been formulated over time. One of them is low moisture mozzarella cheese which is used especially on pizza. This type of variant is widely used in the foodservice industry because of its minimum galactose content. Consumer preference towards moderate or minimum brewing for cheese on pizza has led to the adaption of different types of mozzarella cheese variants. In Italy, Buffalo milk is used to make Mozzarella Cheese. Only selected and government-approved mozzarella cheese is made or produced from buffalo milk. This type of cheese holds more significance than other types of mozzarellas, whose production is done from semi-coagulated and non-Italian milk. These types of cheese can also be made from Cow, Sheep, and Goat Milk. Cheese made from goat milk is registering significant demand because goat milk is more digestible than cow milk. It is a novel source to make cheese and there are not many producers for that. Mozzarella from cow milk is cheaper than the one made from buffalo milk. Major companies have been developing clean, healthy, and nutritious Mozzarella Cheese Products, with plant-based cheese generating significant demand in the market. Miyoko, one of the major players in the market, has started producing vegan mozzarella cheese products recently. The company has been generating significant growth in the market, with the enhancement of

its Mozzarella cheese portfolio. Other companies and startups have been playing an imperative role in the growth of the market. Hello Friend, an Australian Plant-based cheese company, has been providing premium vegan mozzarella cheese products to their customers. The company has been using soy as an ingredient to make mozzarella cheese products.

Pizza Cheese will drive the Market Growth

Several varieties and types of cheeses are manufactured, especially for pizza use. These include modified and processed mozzarella cheeses and variants. Most of the content in the pizza cheese is usually Mozzarella which will have a positive impact on the market, as pizza cheese is widely popular worldwide. The International Dictionary of Food and Cooking states that pizza cheese is similar to Mozzarella made from cow's milk. It is a soft spun curd cheese. Low moisture mozzarella cheese is widely used to produce pizza cheese. Cheese is usually available in blocks from which it can be sliced or made into granules for its use on other types of food dishes. The advantage of lower moisture mozzarella is that it is easier to grate, has a firm texture, and has better melting and browning characteristics. It is also less perishable. Mozzarella is the most popular and used pizza cheese globally. In the United States, 30% of pizza cheese is made from Mozzarella. Various companies, manufacturers, and food chains have been experimenting and developing innovative and novel pizza cheese products for their use in the foodservice industry. Ornuia Ingredients Europe introduced a novel range of pizza cheeses on 7th December 2020. The cheese was produced at Ornuia's Ledbury Facility and was refined and developed by the company's TCS Technology. The company's brand Spinneyfield Consistent Shred has three Mozzarella Cheese Products. In November 2020, Pizza Hut introduced two novel plant-based items in the market. The food chain launched two beyond pan pizzas known as the Great Beyond Pizza and the Beyond Italian Sausage Pizza. The pizza included mozzarella cheese and tomato sauce in it.

Health Benefits of Mozzarella will make a significant impact on the market

Mozzarella Cheese is registering significant growth in the market because of its various health benefits. Consumers are moving towards healthier and nutritious products, which will have a major impact on the cheese market. It is imperative to use the right type of cheese product as it will have a major impact on body weight and health. Niacin and Vitamin B3 present in the Mozzarella Cheese helps in the prevention of various types of diseases which also includes Arthritis. It also helps in the reduction of diabetes risk because of its various types of properties. Biotin Deficiency is a major concern for

pregnant women worldwide and mozzarella cheese helps in recovering from it. These types of health benefits and properties will have a major positive impact on the global Mozzarella Cheese Market.

Problems related to obesity is expected to hinder the market growth

Obesity has become a major problem globally. According to OECD, the United States has the greatest number of obese population with 38.2% of the population above 15 are in the obese category. Mexico has 32.4 % of the adult population in the category in 2015. According to the World Health Organisation, worldwide obesity grew more than three times since 1975. In 2016, around 1.9 billion people above 18 years of age were overweight and out of that, 650 million people were obese, globally. Over 13% of the global population in 2016 were obese. 39% of adults worldwide were overweight. The reason for the cause of overweight and obesity is a big energy imbalance between calories expended and consumed. Cheese contains a high amount of saturated fat which is an imperative reason for a surge in weight. Because of the saturated fat content in cheese, there are major risks for noncommunicable diseases like musculoskeletal disorders, cardiovascular diseases, and different types of cancers like breast, liver, colon, kidney, and others. There has been a surge in the number of health-conscious customers worldwide, which are now minimizing the intake of products with major fat content. Mozzarella Cheese contains a major amount of saturated fat content which could hurt the market growth in the coming years. Various organizations and companies are working to modify cheese-based products by reducing dairy content and moving towards plant-based products. Plant-based products contain lower fat content and are also nutritious and healthier. Despite, the drawbacks, the Mozzarella Cheese market will continue to grow at a significant rate in the coming years.

Segmentation:

By Type

Fresh Mozzarella Cheese

Processed Mozzarella Cheese

By Product Form

Spray

Blocks and Cubes

Spread

Slice

By End User

Hotels and restaurants

Household

Food & Beverage Industry

By Distribution Channel

Offline

Supermarts

Hypermarkets

Others

Online

By geography

North America

USA

Canada

Mexico

South America

Brazil

Argentina

Chile

Others

Europe

Germany

Spain

United Kingdom

France

Netherlands

Italy

Russia

Portugal

Others

Middle East and Africa

Saudi Arabia

South Africa

UAE

Israel

Turkey

Nigeria

Morocco

Others

Asia Pacific

China

Japan

Australia

India

South Korea

Indonesia

Vietnam

Others

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The list is not exhaustive*

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