

# MOOC Market - Forecasts from 2019 to 2024

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## Abstracts

MOOCs market is projected to grow at a CAGR of 15.97% during the forecast period, reaching a total market size of US\$612.873 billion in 2024 from US\$251.995 billion in 2018. MOOCs (Massive Open Online Course) are the courses that are delivered online and are accessible to all. These courses typically comprise of video lessons, readings, assessments, and discussion forums. It is created by universities as well as by companies and can be started at any time with the suitability of time. The massive open online course is driven by the need for catering to the demand of learners across the globe and increasing the cost of education. Additionally, rising tuition fees across different regions is encouraging students to opt for MOOCs, thus positively impacting the growth of MOOC market. The courses help the learner in switching careers, improving the present job prospects, becoming better at the job, and even in gaining promotion. Moreover, the market is extending its reach due to the lower cost and is also inspiring the instructors to reconsider teaching methods and experiment with innovative teaching strategies.

The “MOOC Market – Forecasts from 2019 to 2024” is an exhaustive study that aims to present the key market trends through various chapters focusing on different aspects of the market. The study provides a detailed market overview through the market dynamics sections which detail key market, drivers, restraints, and opportunities in the current market. The report analyzes key opportunity regional markets, and the current technology penetration through lifecycle analysis. The report also analyzes the market through comprehensive market segmentation by platform, course, and geography.

The MOOC market has been segmented based on platform, course, and geography. Based on the platform, the market is classified as cMOOC and xMOOC. On the basis, of course, the market is classified as business, technology, social sciences, and others.

Regional analysis has been provided with detailed analysis and forecast for the period

2018 to 2024. The global market has been broken down into North America, South America, Europe, Middle East and Africa, and Asia Pacific regions. The report also analyzes 15 countries across these regions with thorough analysis and forecast along with prevailing market trends and opportunities which each of these countries present for the manufacturers.

Major players in the MOOC market have been covered along with their relative competitive position and strategies. The report also mentions recent deals and investments of different market players over the last year. The company profiles section details the business overview, financial performance for the past three years, key products and services being offered along with the recent developments of these important players in the MOOC market.

Segmentation:

By Platform

cMOOC

xMOOC

By Course

Business

Technology

Social Sciences

Others

By Geography

North America

USA

Mexico

Canada

South America

Brazil

Argentina

Others

Europe

United Kingdom

Germany

France

Spain

Others

Middle East and Africa

Israel

Saudi Arabia

Others

Asia Pacific

China

Japan

South Korea

India

Others

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