

# Monosodium Glutamate (MSG) Market - Forecast from 2026 to 2031

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## Abstracts

Global Monosodium Glutamate (MSG) Market is projected to increase at a 4.98% CAGR, growing from USD 5.399 billion in 2025 to USD 7.225 billion in 2031.

The monosodium glutamate (MSG) market is characterized by its role as a ubiquitous flavor enhancer, integral to global food production and culinary traditions. As the sodium salt of glutamic acid—a naturally occurring amino acid—MSG is valued for imparting the savory 'umami' taste, which enhances the overall flavor profile of a wide array of food products. The market operates within a context of established regulatory safety endorsements from major global bodies, which affirm its safe consumption within recommended limits, providing a stable foundation for its ongoing use.

A central and enduring driver of market growth is the global expansion of the processed and fast-food industries, fueled by urbanization and increasingly busy lifestyles. The demand for convenient, ready-to-eat food options directly correlates with the use of MSG, as it is a cost-effective and efficient means to achieve consistent, appealing flavor in mass-produced foods. This trend is not limited to any single region but is a worldwide phenomenon that sustains core demand for the ingredient.

The market is further supported by evolving dietary patterns and protein consumption. While increasing meat consumption, particularly poultry and pork in developing economies, contributes to demand given MSG's natural presence and use in meat products, a parallel and significant trend is the rise of plant-based foods. Here, MSG is being strategically researched and deployed to enhance the flavor profile of meat alternatives, helping to mimic the savory taste and mouthfeel that consumers expect. This application positions MSG as a functional ingredient crucial to the development and palatability of next-generation plant-based products, opening a new avenue for

market relevance.

From a regional perspective, the Asia-Pacific region remains the dominant force in the MSG market, both in terms of consumption and production. This dominance is rooted in the ingredient's deep integration into regional cuisines and culinary heritage. The presence of major global producers within the region, particularly in China, creates a concentrated hub of manufacturing capacity and supply chain efficiency. Furthermore, ongoing urbanization and the growing popularity of convenient food formats within Asia's large and expanding populations continue to drive consistent regional demand, solidifying its leading market position.

The broader growth of the global food and beverage industry acts as a macro-level driver for MSG. As disposable incomes rise and food cultures intermingle through globalization and tourism, the diversity and scale of commercial food production expand. MSG, as a versatile and established flavor enhancer, benefits from this overall sector growth, finding application across a spectrum from snacks and sauces to prepared meals and culinary ingredients for both food service and retail.

In conclusion, the MSG market is sustained by a combination of foundational industrial demand and adaptive new applications. Its role in flavoring processed and fast food provides a steady volume base, while its potential in enhancing plant-based products aligns it with a major contemporary food trend. The Asia-Pacific region's cultural and manufacturing centrality continues to anchor the market. Operating within a clear regulatory framework that affirms its safety, the MSG market demonstrates resilience and adaptability, maintaining its position as a key functional ingredient within the dynamic and expanding global food industry.

## Global Monosodium Glutamate (MSG) Market Segmentation

### By Distribution Channel

Online

Offline

### Supermarket & Hypermarkets

Convenience/ Retail Stores

By Application

Flavor Enhancer

Stabilizer

Others

By End-User

Food & Beverage

Pharmaceuticals

Others

By Geography

North America

USA

Canada

Mexico

South America

Brazil

Argentina

Others

Europe

Germany

France

United Kingdom

Spain

Others

Middle East and Africa

Saudi Arabia

UAE

Others

Asia Pacific

China

India

Japan

South Korea

Indonesia

Thailand

Others

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