

# Modular UPS Market - Forecasts from 2018 to 2023

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# **Abstracts**

This global market for modular UPS is expected to reach US\$2.711 billion by 2023, from a market size of US\$1.198 billion in 2017, growing at a CAGR of 2.2% from 2018 to 2023. Modular UPS (Uninterruptible Power Supply) is the combination of small modules of UPS connected in series that enables the user to change any of the failed modules without shutting down the whole system. Rising number of small and medium scale enterprises has raised the demand for increased power capacity. This is, in turn, augmenting the demand for modular UPS systems globally. Furthermore, emerging trend of accessing data through the internet and mobile devices has boosted the need for uninterrupted data access systems which is further fuelling the demand for modular UPS for constant access to stored information. Technological advancements by way of using computer systems for commercial and industrial purposes needs an uninterrupted power supply in order to prevent loss of data and productivity which will propel the growth of global modular UPS market in the next five years. APAC region is projected to witness the fastest growth owing to rising IT industry and increasing a number of data centers. However, high costs of modular UPS as compared to traditional UPS systems will restrain the growth of modular UPS market. Moreover, additional space required for the whole modular UPS system along with the complexity of the distribution of the circuit will further hinder the growth of the industry during the forecast period.

### **Research Methodology**

The first section of the report deals with detailed research methodology for calculating market size and forecasts, secondary data sources used and the primary inputs which were taken for data validation. This section also outlines various segments which have been covered as part of the report.

### Market Dynamics



Next section provides comprehensive market dynamics through an overview section along with growth drivers, challenges, and opportunities which exist in the current market. This section of the report also provides supplier and industry outlook as a whole; key industry, global and regional regulations which are determining the market growth and a brief technological aspect of modular UPS. Complete industry analysis has also been covered by Porter's five forces model as a part of this report section.

### Segmentation

The modular UPS market has been segmented by power capacity type, industry vertical, and geography as follows:

By Power Capacity Type 10-100 kVA 101-250 kVA 251-500 kVA 500 and above kVA By Industry Vertical BFSI Healthcare Media and Entertainment Communication and Technology Manufacturing Others By Geography Americas North America South America Europe Middle East and Africa Europe Middle East and Africa Asia Pacific Market Players

Finally, competitive intelligence section deals with major players in the market, their market shares, growth strategies, products, financials, and recent investments among others. Key industry players profiled as part of this report are GE, Eaton, ABB Ltd., Schneider Electric, and Statron AG among others.



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