

# Mobile Virtualization Market - Forecasts from 2016 to 2021

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## Abstracts

Mobile Virtualization gives the ability to run two or more instances of an operating system on the same phone, thereby giving the ability to run personal apps and services on one OS and the business services on another. The key factor which drives the growth of Mobile Virtualization Market is the increase in the need for isolation of personal and work data in order to handle them separately and conveniently. Moreover, growing cybercrimes has raised the need of security which, in turn, has further spurred the growth of this market. There is a high rate of adoption of mobile virtualization technology and solutions, as it eliminates the need of long distance cabling, work stations, and necessary infrastructure. However, the limited battery life of mobile devices and the necessity of having virtual data centre for mobile virtualization are hindering its growth. Geographically, North America accounted for the major market share in the year 2015, as companies in the region focused more on cost saving solutions with greater business flexibility and improved service levels. The Asia- Pacific region is expected to grow at a high rate over the next five years owing to growing urbanization, low labour and hardware cost, and increasing adoption of BYOD programs by enterprises, especially in developing economies of China, India, and South Korea.

## Research Methodology

Firstly, the report provides a brief introduction of the market and deals with detailed research methodology for calculating market size and forecasts, secondary data sources used and the primary inputs which were taken for data validation. This section also outlines various segmentation which has been covered as part of the report.

## Market Dynamics

Next, the section provides comprehensive market dynamics through an overview section along with growth drivers, challenges, and opportunities which exist in the current market. This section of the report also provides supplier and industry outlook as a whole; key industry, global and regional regulations which are determining the market growth and a brief technological aspect of Mobile Virtualization. Complete industry analysis has also been covered by Porter's five forces model as a part of this report section.

## **Segmentation**

Thirdly, Mobile Visualization Market has been segmented on the basis of technology, organizational size, industry vertical and geography as follows:

### By Technology

Mobile Device Management

Application Container

Hypervisors

### By Organizational Size

Small

Medium

Large

### By Industry Vertical

Communication and Technology

Manufacturing

Healthcare

Government

Energy and Power

BFSI

Media and Entertainment

Others

By Geography

Americas

North America

South America

Europe Middle East and Africa

Europe

Middle East and Africa

Asia Pacific

## **Market Players**

Finally, competitive intelligence section deals with major players in the market, their market shares, growth strategies, products, financials, and recent investments among others. Key industry players profiled as part of this section are Oracle Corporation, VMware, CA Technologies, Citrix System, Microsoft Corporation, and AT&T among others.

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