

# Mobile ECG Monitoring Market - Forecasts from 2019 to 2024

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## Abstracts

The mobile ECG monitoring market is projected to grow at a CAGR of 4.97% to reach US\$6.294 billion by 2024, from US\$4.705 billion in 2018. Cardiovascular diseases are the number one cause of death globally (source: World Health Organization). Thus, the demand for the mobile ECG monitoring market will continue to achieve sustainable growth in the forecast period and beyond due to the advancements in the wearable cardiac monitors improving the patient and clinician experience. Also, the prevalence of cardiovascular diseases worldwide, growing sensor technology, growing IT industry and several other factors are driving the growth of the global mobile ECG monitoring market in the forecast period. Region-wise, North America is expected to hold the largest market share due to the adoption of early innovations and the prevalence of a significant number of the cardiovascular patient population. While the Asia Pacific region is expected to show significantly high growth due to the growing awareness regarding health among the individuals, and rising aging population where Japan has the highest number of geriatric populations.

The Mobile ECG Monitoring Market – Forecasts from 2019 to 2024 is an exhaustive study that aims to present the key market trends through various chapters focusing on different aspects of the market. The study provides a detailed market overview through the market dynamics sections which detail key market, drivers, restraints, and opportunities in the current market. The report analyzes key opportunity regional markets, and the current technology penetration through lifecycle analysis. The report also analyzes the market through comprehensive market segmentation by devices, end-user, and geography.

The mobile ECG monitoring market has been segmented based on coating technology, end-user industry, and geography. By devices, the market has been segmented on the

basis of wearables, tablets and smartphones, portable ECG devices, and others. By the end-user, the market has been segmented as home and personal, hospitals and clinics, and ambulatory surgical centers.

Regional analysis has been provided with detailed analysis and forecast for the period 2018 to 2024. The global market has been broken down into North America, South America, Europe, Middle East and Africa (MEA), and the Asia Pacific regions. The report also analyzes 15 countries across these regions with thorough analysis and forecast along with prevailing market trends and opportunities which each of these countries present for the manufacturers.

Major players in the mobile ECG monitoring market have been covered along with their relative competitive position and strategies. The report also mentions recent deals and investments of different market players over the last year. The company profiles section details the business overview, financial performance for the past three years, key products and services being offered along with the recent developments of these important players in the mobile ECG monitoring market.

## Segmentation

The mobile ECG monitoring market has been segmented by devices, end-user, and geography.

### By Devices

Wearables

Tablets and Smartphones

Portable ECG Receivers

Others

### By End-User

Home and Personal

Hospitals and Clinics

## Ambulatory Surgical Centers

### By Geography

#### North America

USA

Canada

Mexico

#### South America

Brazil

Argentina

Others

#### Europe

Germany

France

United Kingdom

Spain

Others

#### Middle East and Africa

Saudi Arabia

Israel

Others

## Asia Pacific

China

Japan

South Korea

India

Others

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