

Mirrorless Cameras Market - Forecasts from 2019 to 2024

<https://marketpublishers.com/r/MDE3FC012EC0EN.html>

Date: June 2019

Pages: 108

Price: US\$ 3,950.00 (Single User License)

ID: MDE3FC012EC0EN

Abstracts

The mirrorless cameras market was estimated to be valued at US\$1.913 billion in 2018. Mirrorless cameras refer to a camera that uses a single removable lens and employs a digital display system instead of an optical viewfinder. Mirrorless cameras utilize an image sensor to display an image acting as an electronic viewfinder. These cameras are relatively smaller, lighter and more manageable than its counterpart the DSLR cameras. The mirrorless cameras market has been segmented on the basis of type, distribution channel, and geography. Geographically the Asia Pacific region is assessed to have a high market growth for the mirrorless cameras market due to the rise in disposable income as well as rapid urbanization. In North America as well as the European region it is projected that these regions will hold a significant hold in the market during the forecasted time period due to high consumption of food, beverages, confectionaries, etc.

DRIVERS

Rising global disposable income

Growing retail industry

RESTRAINTS

Availability of substitutes

INDUSTRY UPDATE

In 2018, Nikon and Canon launched mirrorless cameras under the name Nikon Z and

the Canon R series in response to the successful mirrorless camera series of Sony's Alpha range.

Major industry players profiled as part of the report are Sony Corporation, Nikon Corporation, Canon Inc., Fujifilm Holdings Corporation, Leica Camera AG, and Panasonic Corporation among others.

Segmentation

The mirrorless camera market has been analyzed through the following segments:

By Type

Fixed Lens

Interchangeable Lens

By Distribution Channel

Online

Offline

By Geography

North America

United States of America

Canada

Mexico

South America

Brazil

Argentina

Others

Europe

Germany

France

United Kingdom

Spain

Others

Middle East and Africa

Saudi Arabia

Israel

Others

Asia Pacific

China

Japan

South Korea

India

Others

Contents

1. INTRODUCTION

- 1.1. Market Overview
- 1.2. Market Definition
- 1.3. Scope of the Study
- 1.4. Currency
- 1.5. Assumptions
- 1.6. Base, and Forecast Years Timeline

2. RESEARCH METHODOLOGY

- 2.1. Research Design
- 2.2. Secondary Sources

3. KEY FINDINGS

4. MARKET DYNAMICS

- 4.1. Market Segmentation
- 4.2. Market Drivers
- 4.3. Market Restraints
- 4.4. Market Opportunities
- 4.5. Porter's Five Forces Analysis
 - 4.5.1. Bargaining Power of Suppliers
 - 4.5.2. Bargaining Power of Buyers
 - 4.5.3. Threat of New Entrants
 - 4.5.4. Threat of Substitutes
 - 4.5.5. Competitive Rivalry in the Industry
- 4.6. Life Cycle Analysis - Regional Snapshot
- 4.7. Market Attractiveness

5. MIRRORLESS CAMERA MARKET BY TYPE

- 5.1. Fixed Lens
- 5.2. Interchangeable Lens

6. MIRRORLESS CAMERA MARKET BY DISTRIBUTION CHANNEL

6.1. Online

6.2. Offline

7. MIRRORLESS CAMERA MARKET BY GEOGRAPHY

7.1. North America

7.1.1. United States of America

7.1.2. Canada

7.1.3. Mexico

7.2. South America

7.2.1. Brazil

7.2.2. Argentina

7.2.3. Others

7.3. Europe

7.3.1. Germany

7.3.2. France

7.3.3. United Kingdom

7.3.4. Spain

7.3.5. Others

7.4. Middle East and Africa

7.4.1. Saudi Arabia

7.4.2. Israel

7.4.3. Others

7.5. Asia Pacific

7.5.1. China

7.5.2. Japan

7.5.3. South Korea

7.5.4. India

7.5.5. Others

8. COMPETITIVE INTELLIGENCE

8.1. Competitive Benchmarking and Analysis

8.2. Recent Investments and Deals

8.3. Strategies of Key Players

9. COMPANY PROFILES

- 9.1. Sony Corporation
- 9.2. Nikon Corporation
- 9.3. Canon Inc.
- 9.4. Fujifilm Holdings Corporation
- 9.5. Leica Camera AG
- 9.6. Panasonic Corporation
- 9.7. Olympus Corporation
- 9.8. SAMSUNG

LIST OF FIGURES

LIST OF TABLES

I would like to order

Product name: Mirrorless Cameras Market - Forecasts from 2019 to 2024

Product link: <https://marketpublishers.com/r/MDE3FC012EC0EN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/MDE3FC012EC0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970