

Middle East and Africa Route Optimization Market - Forecasts from 2019 to 2024

<https://marketpublishers.com/r/MBDFAFFFF7CEN.html>

Date: April 2019

Pages: 93

Price: US\$ 3,400.00 (Single User License)

ID: MBDFAFFFF7CEN

Abstracts

The Middle East and Africa route optimization market is expected to grow at a CAGR of 14.26% over the forecast period of 2019-2024. The growth of this market is majorly attributed to increasing penetration of internet into this region. As this continues, and adoption of smartphones continues to show a continuous increase, logistics providers are moving towards advanced solutions to streamline this process and improve their profit margins. This is fueling the adoption of these solutions among them, thus augmenting the growth of the market.

This research study examines the current market trends related to the demand, supply, and sales, in addition to the recent developments. Major drivers, restraints, and opportunities have been covered to provide an exhaustive picture of the market. The analysis presents in-depth information regarding the development, trends, and industry policies and regulations implemented in this region. Further, the overall regulatory framework of the market has been exhaustively covered to offer stakeholders a better understanding of the key factors affecting the overall market environment.

Identification of key industry players in the industry and their revenue contribution to the overall business or relevant segment aligned to the study have been covered as a part of competitive intelligence done through extensive secondary research. Various studies and data published by industry associations, analyst reports, investor presentations, press releases and journals among others have been taken into consideration while conducting the secondary research. Both bottom-up and top-down approaches have been utilized to determine the market size of the overall market and key segments. The values obtained are correlated with the primary inputs of the key stakeholders in the Middle East and Africa route optimization market value chain. The last step involves complete market engineering which includes analyzing the data from different sources

and existing proprietary datasets while using various data triangulation methods for market breakdown and forecasting.

Market intelligence is presented in the form of analysis, charts, and graphics to help the clients in gaining faster and efficient understanding of the market.

Major industry players profiled as part of the report are.

Segmentation

Middle East and Africa route optimization market has been analyzed through following segments:

By Product

Software

Services

By Application

Food Delivery

Ride Hailing Services

E-Commerce

Others

By Country

Saudi Arabia

UAE

Israel

Others

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