

Microdermabrasion Devices Market - Forecasts from 2019 to 2024

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Abstracts

The microdermabrasion devices market is estimated to witness a CAGR of 5.85% to reach US\$182.478 million in 2024 from US\$129.752 million in 2018. Microdermabrasion is a skin exfoliating technique used to remove the dead cells of the skin.

Microdermabrasion devices are used to mellow down the pigmentation and acne marks which improves the texture of the skin and promotes healthier skin cells. The global microdermabrasion market is expected to witness a healthy growth on account of increasing skin related problems, rapid growing geriatric population and increasing health care expenditure. The increasing awareness and consciousness regarding looks among the people along with the rapid development in the dermatology sector are anticipated to fuel the market growth in the upcoming years. Furthermore, increasing demand for non-invasive cosmetic procedures is projected to increase the demand for microdermabrasion devices.

The microdermabrasion market has been segmented on the basis of technology, application, end user and geography. Geographically, North America is expected to hold a significant market share on account of the early adoption of technology for skin care treatment. Further, Asia-Pacific is also anticipated to grow at a substantial rate owing to the rising disposable income leading to rising health expenditure coupled with increasing investment in the healthcare sector.

DRIVERS

Growing demand for Non-Invasive cosmetic procedure.

Budding cosmetic industry.

RESTRAINTS

Presence of alternative products and procedures.

The major players profiled in the Microdermabrasion Devices market include Silhouet-Tone, Altair Instruments, Koninklijke Philips N.V., Viora, Lifeline Medical Inc., Syneron Medical Ltd., Dermaglow, Johnson & Johnson Consumer Inc., and PMD Beauty.

Segmentation

The microdermabrasion devices market has been analyzed through the following segments:

By Technology

Crystal Microdermabrasion

Diamond Microdermabrasion

By Application

Hyperpigmentation

Acne Scar

Stretch Marks

Others

By End User

Hospitals

Dermatology Clinics

Homecare

By Geography

North America

USA

Canada

Mexico

South America

Brazil

Argentina

Others

Europe

Germany

France

United Kingdom

Spain

Others

Middle East and Africa

Saudi Arabia

Israel

Others

Asia Pacific

China

Japan

South Korea

India

Others

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