

Medical Camera Market - Forecasts from 2019 to 2024

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Abstracts

The global medical camera market is projected to grow at a CAGR of 6.06% to reach US\$2.181 billion by 2024, from US\$1.532 billion in 2018. The use of photography is extensively in use in surgeries and diagnostic procedures. Medical cameras have made the recording of images very easy. This has allowed surgeons and doctors to accurately record the procedures and images which can then be circulated anywhere as per the requirement. The rising adoption of computerized archives has made use of digital imaging possible which is serving as one of the major drivers driving the growth of the global medical camera market in the forecast period. Rising number of surgical procedures, rising R&D expenditure, growing chronic disease prevalence is further fueling the market growth. In addition, growing technological advancements in imaging will provide an opportunity for the growth of the global medical camera market in the forecast period and beyond.

This research study examines the current market trends related to the demand, supply, and sales, in addition to the recent developments. Major drivers, restraints, and opportunities have been covered to provide an exhaustive picture of the market. The analysis presents in-depth information regarding the development, trends, and industry policies and regulations implemented in each of the geographical regions. Further, the overall regulatory framework of the market has been exhaustively covered to offer stakeholders a better understanding of the key factors affecting the overall market environment.

Identification of key industry players in the industry and their revenue contribution to the overall business or relevant segment aligned to the study have been covered as a part of competitive intelligence done through extensive secondary research. Various studies and data published by industry associations, analyst reports, investor presentations, press releases and journals among others have been taken into consideration while conducting the secondary research. Both bottom-up and top down approaches have

been utilized to determine the market size of the overall market and key segments. The values obtained are correlated with the primary inputs of the key stakeholders in the global medical camera value chain. The last step involves complete market engineering which includes analyzing the data from different sources and existing proprietary datasets while using various data triangulation methods for market breakdown and forecasting.

Market intelligence is presented in the form of analysis, charts, and graphics to help the clients in gaining faster and efficient understanding of the global medical camera market.

Major industry players profiled as part of the report are Medigus Ltd, Sony Electronics Inc., Imperx, Inc., Leica Microsystems GmbH and STEMMER IMAGING AG among others.

Segmentation

The global medical camera market has been analyzed through following segments:

By Application

Endoscopy procedures

Dental Procedures

Ophthalmology

Others

By End-User

Hospitals

Clinics

Ambulatory Surgery Centers (ASC)

Diagnostic Centers

By Geography

North America

USA

Canada

Mexico

Others

South America

Brazil

Argentina

Others

Europe

Germany
France
United Kingdom
Spain
Others
Middle East and Africa
Saudi Arabia
Israel
Others
Asia Pacific
China
Japan
South Korea
India
Others

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