

Meat Snacks Market - Forecasts from 2019 to 2024

https://marketpublishers.com/r/MD49EC54F225EN.html

Date: September 2019

Pages: 100

Price: US\$ 3,950.00 (Single User License)

ID: MD49EC54F225EN

Abstracts

The meat snacks market is anticipated to grow at a CAGR of 9.27% to reach a market size of US\$18.952 billion in 2024 from US\$11.137 billion in 2018. Meat is flesh or other edible parts of the animal body which is used as food. Meat snacks are marinated salted form of meat, which gives them a better taste, and longer life. People consume several different types of meat, popular meats are beef, chicken meat, turkey, etc. The beef itself covers a huge market share and there are several types of beef meat snacks due to its high nutritional values and great taste. Meat snack market has seen a significant boost in the past few decades. The inclination of people towards convenience food and increasing demand for nutritive snacks are few of the reasons for uplifted meat snacks market.

By Meat type

By meat type, meat snacks market is segmented as beef, chicken meat, turkey meat, tuna meat, lamb, pork meat, salmon meat, deer meat, and crab. The beef meat is generally very popular and can be found in various types of snacks. Beef sticks, beefsteak strips, and beef bars are some of the popular beef meat snacks.

By Product type

By product type, the meats snack market can be segmented as meat bars, jerky, sticks, and others. Meat bars are generally soft and give authentic meat experience. Jerky is one of the oldest meat snacks and it covers significant market share.

By Distribution Channel Type

By distribution channel type, meat snack market can be segmented as offline market and online market. The online market is growing at a very fast pace and with increasing



investment in the online market, it is expected to grow further.

By Geography

Geographically, meat snack market is segmented as North America, South America, Europe, Middle East and Africa, and the Asia Pacific. The USA consumes a significant share of meat snack market, and its demand is increasing rapidly due to increasing urge of people towards animal protein and inclination towards convenience food. Australia imports a significant amount of meat from Argentina. Argentina has a significant market for meat snacks. It also covers a significant market share in the global meat market and exports meat to several countries.

Competitive Intelligence

The meat snacks market is fragmented with hundreds of manufacturers. The players are expanding globally to mirror their customers' requirement. As a result, they are increasingly integrating with other players. The key players include Tyson Foods, Inc., Nippon Meat Packers, JBS USA, and Smithfield Foods, Inc.

Segmentation

The meat snacks market has been analyzed through the following segments:

By N	/leat	typ	Э
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Beef

Chicken Meat

Others

By Product type

Jerky

Meat Bars

Sticks



		Others
By Distribution	Chann	el Type
		Online Market
		Offline Market
By Geography	,	
		North America
	USA	
	Mexico)
	Canad	a
		South America
	Brazil	
	Argent	ina
	others	
		Europe
	Germa	ny
	France	•
	United	Kingdom
	Spain	



Poland		
others	3	
	The Middle East and Africa	
Saudi	Arabia	
Other	S	
	Asia Pacific	
China		
India		
Japan	1	
others	3	



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