

Masking Tape Market - Forecasts from 2019 to 2024

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Abstracts

The masking tape market is estimated to be valued at US\$3.154 billion in 2018 and is projected to grow further in the coming years. Masking tapes are pressure sensitive tapes and are made using easy to tear paper. These are used to cover exposed areas during painting or building repairs. The demand for these tapes will increase during the forecast period owing to the growing building and construction industry. Moreover, these tapes are used for decorative purposes in the form of washi tapes will surge the demand further. The Asia Pacific region will show many growth opportunities with the rising standards of living and booming construction industry in the region.

The Masking Tape Market – Forecasts from 2019 to 2024 is an exhaustive study that aims to present the key market trends through various chapters focusing on different aspects of the market. The study provides a detailed market overview through the market dynamics sections which detail key market, drivers, restraints, and opportunities in the current market. The report analyzes key opportunity regional markets, and the current technology penetration through lifecycle analysis. The report also analyzes the market through comprehensive market segmentation by coating technology, end-user industry, and geography.

The masking tape has been segmented based on coating technology, end-user industry, and geography. By coating technology, the market has been segmented on the basis of solvent-based, hot-melt-based, water-based, and others. By end-user industry, the market has been divided into consumer electronics, travel and transportation/logistics, healthcare, construction, automotive, and others.

Regional analysis has been provided with detailed analysis and forecast for the period 2018 to 2024. The global market has been broken down into North America, South America, Europe, Middle East and Africa (MEA), and the Asia Pacific regions. The report also analyzes 15 countries across these regions with thorough analysis and

forecast along with prevailing market trends and opportunities which each of these countries present for the manufacturers.

Major players in the masking tape market have been covered along with their relative competitive position and strategies. The report also mentions recent deals and investments of different market players over the last year. The company profiles section details the business overview, financial performance for the past three years, key products and services being offered along with the recent developments of these important players in the masking tape market.

Segmentation

The masking tape market has been segmented by coating technology, end-user industry, and geography.

By Coating Technology

Solvent-Based

Hot-Melt-Based

Water-Based

Others

By End-User

Consumer Electronics

Travel and Transportation/Logistics

Healthcare

Construction

Automotive

Others

By Geography

North America

USA

Canada

Mexico

South America

Brazil

Argentina

Others

Europe

Germany

France

United Kingdom

Italy

Others

Middle East and Africa

Saudi Arabia

Israel

Others

Asia Pacific

China

Japan

South Korea

India

Others

'The report will be delivered in 3 working days.'

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