

Managed Data Center Services Market - Industry Trends, Opportunities and Forecasts to 2023

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Abstracts

Managed Data Center Services Market is estimated to grow to \$304.782 billion by 2023 from US\$135.118 billion in 2017, growing at a CAGR of 17.67% over the forecast period. Managed Data Center Services comprises of Managed Hosting, Managed Colocation, and Managed Storage services among others. Others services comprise of Disaster Recovery, Network Security, Compliance, Network connectivity to name a few. Managed Data Center Services are expected to witness moderate growth over the next five years due to growing demand for outsourcing key Information Technology (IT) infrastructure requirements by the enterprises, owing to cost pressure and shrinking IT budgets.

Complexities involved in setting up and operation of data centers, enterprises are looking towards outsourcing as a primary option which helps them to optimize business processes while keeping the control over critical IT infrastructure. Americas is the major market for Managed Data Center Services constituting the maximum share, followed by Europe Middle East and Africa, while the Asia Pacific will witness maximum expansion over the forecast period on account of high growth being observed in Data Center market, favorable government policies, economic growth and increasing investment towards IT infrastructure.

Research Methodology

The report provides a brief introduction to the market and deals with detailed research methodology for calculating market size and forecasts, secondary data sources used and the primary inputs which were taken for data validation. This section also outlines various segmentation which has been covered as part of the report.

Market Dynamics

This section provides comprehensive market dynamics through an overview section along with growth drivers, challenges, and opportunities which exist in the current market. This section of the report also provides supplier and industry outlook as a whole; key industry, global and regional regulations which are determining the managed data center services market growth. Complete industry analysis has also been covered by Porter's five forces model as a part of this report section.

Segmentation

The managed data center services market is segmented as type, enterprise size, industry vertical, and geography as below:

By Type

Managed Hosting

Managed Colocation

Managed Storage

Others

By Enterprise Size

Small Enterprises

Medium Enterprises

Large Enterprises

By Industry Vertical

Banking and Financial Services

Manufacturing

Communication and Technology

Healthcare

Energy

Education

Government

Media and Entertainment

Others

By Geography

North America

US

Canada

Mexico

Others

South America

Brazil

Argentina

Others

Europe

UK

Germany

France

Spain

The Netherlands

Others

Middle East and Africa

Saudi Arabia

UAE

Israel

South Africa

Others

Asia Pacific

Japan

China

India

Australia

Others

Contents

1. INTRODUCTION

2. RESEARCH METHODOLOGY

3. EXECUTIVE SUMMARY

4. MARKET DYNAMICS

- 4.1. Segmentation
- 4.2. Drivers
- 4.3. Restraints
- 4.4. Opportunities
- 4.5. Porter's Five Forces
- 4.6. Industry Regulations
- 4.7. Technology Overview
- 4.8. Industry Value Chain Analysis
- 4.9. Scenario Analysis

5. MANAGED DATA CENTER SERVICES MARKET FORECAST BY TYPE (US\$ BILLION)

- 5.1. Managed Hosting
- 5.2. Managed Colocation
- 5.3. Managed Storage
- 5.4. Others

6. MANAGED DATA CENTER SERVICES MARKET FORECAST BY ENTERPRISE SIZE (US\$ BILLION)

- 6.1. Small Enterprises
- 6.2. Medium Enterprises
- 6.3. Large Enterprises

7. MANAGED DATA CENTER SERVICES MARKET FORECAST BY INDUSTRY VERTICAL (US\$ BILLION)

- 7.1. Banking and Financial Services

- 7.2. Manufacturing
- 7.3. Communication and Technology
- 7.4. Healthcare
- 7.5. Energy
- 7.6. Education
- 7.7. Government
- 7.8. Media and Entertainment
- 7.9. Others

8. MANAGED DATA CENTER SERVICES MARKET FORECAST BY GEOGRAPHY (US\$ BILLION)

- 8.1. North America
 - 8.1.1. US
 - 8.1.2. Canada
 - 8.1.3. Mexico
 - 8.1.4. Others
- 8.2. South America
 - 8.2.1. Brazil
 - 8.2.2. Argentina
 - 8.2.3. Others
- 8.3. Europe
 - 8.3.1. UK
 - 8.3.2. Germany
 - 8.3.3. France
 - 8.3.4. Spain
 - 8.3.5. The Netherlands
 - 8.3.6. Others
- 8.4. Middle East and Africa
 - 8.4.1. Saudi Arabia
 - 8.4.2. UAE
 - 8.4.3. Israel
 - 8.4.4. South Africa
 - 8.4.5. Others
- 8.5. Asia Pacific
 - 8.5.1. Japan
 - 8.5.2. China
 - 8.5.3. India
 - 8.5.4. Australia

8.5.5. Others

9. COMPETITIVE INTELLIGENCE

9.1. Market Share Analysis

9.2. Investment Analysis

9.3. Recent Deals

10. COMPANY PROFILES

10.1. Accenture

10.1.1. Overview

10.1.2. Financials

10.1.3. Products and Services

10.1.4. Recent Developments

10.2. CSC

10.2.1. Overview

10.2.2. Financials

10.2.3. Products and Services

10.2.4. Recent Developments

10.3. Dell

10.3.1. Overview

10.3.2. Financials

10.3.3. Products and Services

10.3.4. Recent Developments

10.4. HCL

10.4.1. Overview

10.4.2. Financials

10.4.3. Products and Services

10.4.4. Recent Developments

10.5. HP

10.5.1. Overview

10.5.2. Financials

10.5.3. Products and Services

10.5.4. Recent Developments

10.6. IBM

10.6.1. Overview

10.6.2. Financials

10.6.3. Products and Services

- 10.6.4. Recent Developments
- 10.7. Atos
 - 10.7.1. Overview
 - 10.7.2. Financials
 - 10.7.3. Products and Services
 - 10.7.4. Recent Developments
- 10.8. CGI
 - 10.8.1. Overview
 - 10.8.2. Financials
 - 10.8.3. Products and Services
 - 10.8.4. Recent Developments
- 10.9. TCS
 - 10.9.1. Overview
 - 10.9.2. Financials
 - 10.9.3. Products and Services
 - 10.9.4. Recent Developments
- 10.10. Infosys
 - 10.10.1. Overview
 - 10.10.2. Financials
 - 10.10.3. Products and Services
 - 10.10.4. Recent Developments
- 10.11. Fujitsu
 - 10.11.1. Overview
 - 10.11.2. Financials
 - 10.11.3. Products and Services
 - 10.11.4. Recent Developments
- 10.12. Wipro
 - 10.12.1. Overview
 - 10.12.2. Financials
 - 10.12.3. Products and Services
 - 10.12.4. Recent Developments
- List of Tables
- List of Figures

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