

# Kids' Smartwatch Market - Forecasts from 2019 to 2024

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## Abstracts

Kids' smartwatch market is projected to grow at a CAGR of 29.23% during the forecast period, reaching a total market size of US\$12.874 billion in 2024 from US\$2.764 billion in 2018. A smartwatch is a portable wearable device that is integrated with technology to enhance the user experience. The kid's smartwatch provides a variety of benefits such as helping the parents chat with their kids through video call and voice call, sending SOS alert messages, and even tracking the location. The kids' smartwatch also helps in tracking the fitness and even helps in planning and scheduling the tasks. The market for the kids' smartwatch is augmented to grow because of the increasing use of smartphones and rising internet penetration. Also, the growing awareness about health and fitness and the safety concern of kids is boosting the demand. Moreover, technological advancements in smartwatches will also support the market.

The "Kids' Smartwatch Market – Forecasts from 2019 to 2024" is an exhaustive study that aims to present the key market trends through various chapters focusing on different aspects of the market. The study provides a detailed market overview through the market dynamics sections which detail key market, drivers, restraints, and opportunities in the current market. The report analyzes key opportunity regional markets, and the current technology penetration through lifecycle analysis. The report also analyzes the market through comprehensive market segmentation by compatibility, distribution channel, and geography.

The kid's smartwatch market has been segmented based on compatibility, distribution channel, and geography. By compatibility, the market is classified as iOS and Android. By distribution channel, the market is classified as online and offline.

Regional analysis has been provided with detailed analysis and forecast for the period

2018 to 2024. The global market has been broken down into North America, South America, Europe, Middle East and Africa, and Asia Pacific regions. The report also analyzes 15 countries across these regions with thorough analysis and forecast along with prevailing market trends and opportunities which each of these countries present for the manufacturers.

Major players in the kids' smartwatch market have been covered along with their relative competitive position and strategies. The report also mentions recent deals and investments of different market players over the last year. The company profiles section details the business overview, financial performance for the past three years, key products and services being offered along with the recent developments of these important players in the kids' smartwatch market.

Segmentation:

By Compatibility

iOS

Android

By Distribution Channel

Online

Offline

By Geography

North America

USA

Mexico

Canada

South America

Brazil

Argentina

Others

Europe

United Kingdom

Germany

France

Spain

Others

Middle East and Africa

Israel

Saudi Arabia

Others

Asia Pacific

China

Japan

South Korea

India

Others

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