

# Japan Automotive Safety Airbag Market - Forecasts from 2019 to 2024

https://marketpublishers.com/r/J16890012B17EN.html

Date: December 2019

Pages: 77

Price: US\$ 2,050.00 (Single User License)

ID: J16890012B17EN

# **Abstracts**

Japan automotive safety airbag market is estimated to reach US\$1.848 billion by 2024 from US\$1.398 billion in 2018 growing at a CAGR of 4.76%. The market for safety airbags in Japan is poised to grow significantly certain regulations have been laid down by the United Nations in order to avoid fatal road accidents, thus, contributing to road safety, emanating the market growth. Moreover, being one of the most technologically advanced countries of the world, coupled with a safe living lifestyle is anticipated to boost the adoption of airbags for both OEMs and aftermarket fittings, thus fuelling the growth of the market. In addition, the rising production of automobiles coupled with a safer lifestyle of the people is one of the major factors which is expected to significantly drive the growth of the market during the next five years.

"Japan Automotive Safety Airbag Market – Forecasts from 2019 to 2024" is an exhaustive study that aims to present the key market trends through various chapters focusing on different aspects of the market. The study provides a detailed market overview through the market dynamics sections which detail key market, drivers, restraints, and opportunities in the current market. The report also analyses the market through comprehensive market segmentation by product type, vehicle type, and enduser.

Japan automotive safety airbag market has been segmented based on product type, vehicle type, and end-user. By product type, the market is segmented as the front airbag, side airbag, and others. By vehicle type, the market is segmented as passenger vehicles, light commercial vehicles, and heavy commercial vehicles. By end-user, the market is segmented into OEMs and aftermarket.

Major players in the Japan automotive safety airbag market have been covered along



with their relative competitive position and strategies. The report also mentions recent deals and investments of different market players over the last year. The company profiles section details the business overview, financial performance for the past three years, key products and services being offered along with the recent developments of these important players in the Japan automotive safety airbag market.

## Segmentation

The Japan automotive safety airbag market has been segmented by product type, vehicle type, and end-user.

By Product Type

Front Airbag

Side Airbag

Others

By Vehicle Type

Passenger Vehicle

Light Commercial Vehicle

Heavy Commercial Vehicle

By End-User

OEMs

Aftermarket



### **Contents**

#### 1. INTRODUCTION

- 1.1. Market Definition
- 1.2. Market Segmentation

### 2. RESEARCH METHODOLOGY

- 2.1. Research Data
- 2.2. Assumptions

### 3. EXECUTIVE SUMMARY

3.1. Research Highlights

### 4. COUNTRY OUTLOOK

- 4.1. Country Profile
- 4.2. Economic Scenario
- 4.3. Political Scenario
- 4.4. Demographic Trend

#### 5. MARKET DYNAMICS

- 5.1. Market Drivers
- 5.2. Market Restraints
- 5.3. Porters Five Forces Analysis
  - 5.3.1. Bargaining Power of Suppliers
  - 5.3.2. Bargaining Power of Buyers
  - 5.3.3. Threat of New Entrants
  - 5.3.4. Threat of Substitutes
  - 5.3.5. Competitive Rivalry in the Industry
- 5.4. Regulatory Environment
- 5.5. Industry Value Chain Analysis

# 6. JAPAN AUTOMOTIVE SAFETY AIRBAG MARKET ANALYSIS, BY PRODUCT TYPE



- 6.1. Introduction
- 6.2. Front Airbag
- 6.3. Side Airbag
- 6.4. Others

# 7. JAPAN AUTOMOTIVE SAFETY AIRBAG MARKET ANALYSIS, BY VEHICLE TYPE

- 7.1. Introduction
- 7.2. Passenger Vehicle
- 7.3. Light Commercial Vehicle
- 7.4. Heavy Commercial Vehicle

### 8. JAPAN AUTOMOTIVE SAFETY AIRBAG MARKET ANALYSIS, BY END-USER

- 8.1. Introduction
- 8.2. OEMs
- 8.3. Aftermarket

### 9. COMPETITIVE ENVIRONMENT AND ANALYSIS

- 9.1. Major Players and Strategy Analysis
- 9.2. Emerging Players and Market Lucrativeness
- 9.3. Mergers, Acquisitions, Agreements, and Collaborations
- 9.4. Vendor Competitiveness Matrix

### 10. COMPANY PROFILES

- 10.1. Continental AG
- 10.2. Robert Bosch GmbH
- 10.3. Autoliv Inc.
- 10.4. DENSO Corporation
- 10.5. ZF Friedrichshafen AG

### 11. APPENDIX



### I would like to order

Product name: Japan Automotive Safety Airbag Market - Forecasts from 2019 to 2024

Product link: <a href="https://marketpublishers.com/r/J16890012B17EN.html">https://marketpublishers.com/r/J16890012B17EN.html</a>

Price: US\$ 2,050.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/J16890012B17EN.html">https://marketpublishers.com/r/J16890012B17EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970