

Italy Automotive Safety Airbag Market - Forecasts from 2019 to 2024

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Abstracts

The Italian automotive safety airbag market is estimated to reach US\$0.251 billion by 2024 from US\$0.172 billion in 2018 growing at a CAGR of 6.51%. Italy is one of the prominent players in the automotive sector in Europe. The demand for automotive safety airbags in the country is estimated to shoot up in the coming years on account of rising concerns by government and private players to promote the installation of safety equipment in the country. In addition to this, the rising number of road accidents is also expected to boost the adoption of airbags aftermarket further boosting the market growth in the coming years.

“Italy Automotive Safety Airbag Market – Forecasts from 2019 to 2024” is an exhaustive study that aims to present the key market trends through various chapters focusing on different aspects of the market. The study provides a detailed market overview through the market dynamics sections which detail key market, drivers, restraints, and opportunities in the current market. The report also analyses the market through comprehensive market segmentation by product type, vehicle type, and end-user.

Italy automotive safety airbag market has been segmented based on product type, vehicle type, and end-user. By product type, the market is segmented as the front airbag, side airbag, and others. By vehicle type, the market is segmented as passenger vehicles, light commercial vehicles, and heavy commercial vehicles. By end-user, the market is segmented into OEMs and aftermarket.

Major players in the Italy automotive safety airbag market have been covered along with their relative competitive position and strategies. The report also mentions recent deals and investments of different market players over the last year. The company profiles

section details the business overview, financial performance for the past three years, key products and services being offered along with the recent developments of these important players in the Italy automotive safety airbag market.

Segmentation

The Italy automotive safety airbag market has been segmented by product type, vehicle type, and end-user.

By Product Type

Front Airbag

Side Airbag

Others

By Vehicle Type

Passenger Vehicle

Light Commercial Vehicle

Heavy Commercial Vehicle

By End-User

OEMs

Aftermarket

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