

Israel Table Grape Market - Strategic Insights and Forecasts (2026-2031)

<https://marketpublishers.com/r/I52D629C970AEN.html>

Date: February 2026

Pages: 90

Price: US\$ 2,850.00 (Single User License)

ID: I52D629C970AEN

Abstracts

The Israel Table Grape market is forecast to grow at a CAGR of 14.9%, reaching USD 0.2 billion in 2031 from USD 0.1 billion in 2026.

The Israel table grape market occupies a strategic position within the country's fresh fruit industry, driven by strong domestic consumption and continuous agricultural innovation. Table grapes, cultivated primarily for fresh consumption, are increasingly integrated into modern dietary patterns as consumers seek nutritious and convenient food options. Rising urbanization and growing awareness of healthy eating are reinforcing demand across households and retail channels. The sector also benefits from advancements in cultivation techniques, improved varieties, and expanding distribution infrastructure, particularly in digital commerce. Despite environmental and structural challenges, the market is gradually expanding, supported by both local production and growing imports that enhance product diversity and year-round availability.

Market Drivers

The primary driver of market expansion is increasing health consciousness among consumers. Table grapes are widely recognized as nutrient-rich, low-calorie fruits, making them suitable for modern lifestyles that prioritize convenience and wellness. Rising population levels and high urban concentration further support demand, especially for ready-to-eat fresh produce.

Another key growth factor is the rising availability of imported grapes. Relaxed import policies and diversified sourcing enhance product variety and price competitiveness, improving access for consumers throughout the year. Import expansion also stimulates

innovation in domestic cultivation and quality improvement, strengthening the overall market structure.

Technological progress in agriculture also supports market growth. Advances in irrigation, breeding programs, and sustainable farming practices are enabling growers to increase productivity despite climatic limitations. Expansion of cultivated areas in suitable regions is gradually supporting higher output to meet domestic demand and potential export opportunities.

Market Restraints

Water scarcity remains a fundamental constraint. Israel's arid and semi-arid climate limits agricultural expansion and increases production costs. Even with advanced irrigation systems, water availability continues to restrict vineyard development and overall yield growth. Climate variability, including heatwaves and unpredictable weather patterns, further affects grape quality and productivity.

Labor availability also presents a structural challenge. Table grape production is labor intensive, particularly during planting and harvesting. Dependence on foreign and seasonal workers exposes the sector to disruptions caused by geopolitical tensions and mobility restrictions. Such interruptions can delay operations and reduce output efficiency.

Technology and Segment Insights

The market is segmented by variety into seeded and seedless grapes, with seedless varieties gaining stronger traction due to consumer preference for convenience and premium taste profiles. Improved cultivars developed through international breeding collaborations are enhancing flavor, shelf life, and resilience, strengthening competitiveness in both domestic and export markets.

By distribution channel, the market is divided into offline and online sales. Traditional retail continues to dominate volume, but online distribution is emerging as the fastest-growing channel. Expanding broadband access, digital platforms, and mobile connectivity are accelerating e-commerce adoption for fresh produce. This shift is reshaping purchasing behavior and enabling wider market penetration.

Competitive and Strategic Outlook

The competitive landscape reflects a combination of domestic growers, importers, and retail distribution networks. Strategic emphasis is placed on developing new grape cultivars, expanding cultivation acreage, and improving supply chain efficiency. Market participants are also leveraging imports to maintain year-round availability and stabilize pricing. Innovation in agricultural technology and varietal development remains central to long-term competitiveness.

Key Takeaways

The Israel table grape market is positioned for steady growth, supported by strong domestic demand, evolving consumer preferences, and continuous agricultural innovation. Environmental constraints and labor challenges persist, but ongoing technological advancements and supply diversification are expected to sustain long-term market development.

Key Benefits of this Report

Insightful Analysis: Gain detailed market insights across regions, customer segments, policies, socio-economic factors, consumer preferences, and industry verticals.

Competitive Landscape: Understand strategic moves by key players to identify optimal market entry approaches.

Market Drivers and Future Trends: Assess major growth forces and emerging developments shaping the market.

Actionable Recommendations: Support strategic decisions to unlock new revenue streams.

Caters to a Wide Audience: Suitable for startups, research institutions, consultants, SMEs, and large enterprises.

What businesses use our reports for

Industry and market insights, opportunity assessment, product demand forecasting, market entry strategy, geographical expansion, capital investment decisions, regulatory analysis, new product development, and competitive intelligence.

Report Coverage

Historical data from 2021 to 2025 and forecast data from 2026 to 2031

Growth opportunities, challenges, supply chain outlook, regulatory framework, and trend analysis

Competitive positioning, strategies, and market share evaluation

Revenue growth and forecast assessment across segments and regions

Company profiling including strategies, products, financials, and key developments

Contents

1. EXECUTIVE SUMMARY

2. MARKET SNAPSHOT

- 2.1. Market Overview
- 2.2. Market Definition
- 2.3. Scope of the Study
- 2.4. Market Segmentation

3. BUSINESS LANDSCAPE

- 3.1. Market Drivers
- 3.2. Market Restraints
- 3.3. Market Opportunities
- 3.4. Porter's Five Forces Analysis
- 3.5. Industry Value Chain Analysis
- 3.6. Policies and Regulations
- 3.7. Strategic Recommendations

4. TECHNOLOGICAL ADVANCEMENTS

5. ISRAEL TABLE GRAPES MARKET BY VARIETY

- 5.1. Introduction
- 5.2. Seeded
- 5.3. Seedless

6. ISRAEL TABLE GRAPES MARKET BY DISTRIBUTION CHANNEL

- 6.1. Introduction
- 6.2. Offline
- 6.3. Online

7. COMPETITIVE ENVIRONMENT AND ANALYSIS

- 7.1. Major Players and Strategy Analysis
- 7.2. Market Share Analysis

- 7.3. Mergers, Acquisitions, Agreements, and Collaborations
- 7.4. Competitive Dashboard

8. COMPANY PROFILES

- 8.1. Sun World International LLC
- 8.2. Tali Moshav Lachish Cooperative Agricultural Settlement Ltd.
- 8.3. Grape Varieties Ltd
- 8.4. SNFL Group

9. APPENDIX

- 9.1. Currency
- 9.2. Assumptions
- 9.3. Base and Forecast Years Timeline
- 9.4. Key Benefits for the Stakeholders
- 9.5. Research Methodology
- 9.6. Abbreviations

I would like to order

Product name: Israel Table Grape Market - Strategic Insights and Forecasts (2026-2031)

Product link: <https://marketpublishers.com/r/I52D629C970AEN.html>

Price: US\$ 2,850.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/I52D629C970AEN.html>