

# Interactive Kiosk Market - Forecasts from 2018 to 2023

<https://marketpublishers.com/r/I60A3E32D5CEN.html>

Date: January 2018

Pages: 89

Price: US\$ 3,600.00 (Single User License)

ID: I60A3E32D5CEN

## Abstracts

Interactive kiosk market is estimated to reach a total market size of US\$34.107 billion by 2023, from a market size of US\$34.107 billion, growing at a CAGR of 8.51% over the forecast period. An Interactive kiosk is a customized computer terminal that is designed for public use to provide information and enable transactions. Factors driving the market growth include emerging use of Interactive Kiosks for marketing of products and services, enhanced customer buying experience and increasing deployment of these solutions across various industry verticals. However, cyber security threats, high initial cost, and regular maintenance costs are major limitations to this market growth.

## Research Methodology

The report provides a brief introduction of the market and deals with detailed research methodology for calculating market size and forecasts, secondary data sources used and the primary inputs which were taken for data validation. This section also outlines various segmentation which has been covered as part of the report.

## Market Dynamics

The next section provides comprehensive market dynamics through an overview section along with growth drivers, challenges, and opportunities which exist in the current market. This section of the report also provides supplier and industry outlook as a whole; key industry, global and regional regulations which are determining the market growth and a brief technological aspect of Interactive Kiosks. Complete industry analysis has also been covered by Porter's five forces model as a part of this report section.

## Segmentation

Thirdly, interactive kiosk market has been segmented on the basis of component, type, industry, and geography as follows:

By Component

Hardware

Software

Services

By Type

Automated Teller Machines (ATMs)

Vending Kiosks Time Monitor

Self-Service Kiosks

By Industry

Healthcare

Retail

Government

BFSI

Travel and Transport

Media and Entertainment

Leisure

Others

By Geography

Americas

North America

South America

Europe Middle East and Africa

Europe

Middle East and Africa

Asia Pacific

Market Players

Competitive intelligence section deals with major players in the market, their market shares, growth strategies, products, financials, and recent investments among others. Key industry players profiled as part of the report are IER SAS, Embross Group, Meridian Kiosks, Phoenix Kiosk, and Redyref Interactive Kiosks among others.

## Contents

### **1. INTRODUCTION**

### **2. RESEARCH METHODOLOGY**

### **3. EXECUTIVE SUMMARY**

### **4. MARKET DYNAMICS**

- 4.1. Segmentation
- 4.2. Drivers
- 4.3. Restraints
- 4.4. Opportunities
- 4.5. Supplier Outlook
- 4.6. Industry Outlook
- 4.7. Porter's 5 Forces Analysis
- 4.8. Industry Value Chain Analysis

### **5. INTERACTIVE KIOSK MARKET FORECAST BY COMPONENT (US\$ BILLION)**

- 5.1. Hardware
- 5.2. Software
- 5.3. Services

### **6. INTERACTIVE KIOSK MARKET FORECAST BY TYPE (US\$ BILLION)**

- 6.1. Automated Teller Machines (ATMs)
- 6.2. Vending Kiosks Time Monitor
- 6.3. Self-Service Kiosks

### **7. INTERACTIVE KIOSK MARKET FORECAST BY INDUSTRY (US\$ BILLION)**

- 7.1. Healthcare
- 7.2. Retail
- 7.3. Government
- 7.4. BFSI
- 7.5. Travel and Transport
- 7.6. Media and Entertainment

7.7. Leisure

7.8. Others

## **8. INTERACTIVE KIOSK MARKET BY GEOGRAPHY (US\$ BILLION)**

8.1. Americas

8.1.1. North America

8.1.2. South America

8.2. Europe Middle East and Africa

8.2.1. Europe

8.2.2. Middle East and Africa

8.3. Asia Pacific

## **9. COMPETITIVE INTELLIGENCE**

9.1. Investment Analysis

9.2. Recent Deals

9.3. Strategies of Key Players

## **10. COMPANY PROFILES**

10.1. NCR Corp.

10.2. Kiosk Information Systems

10.3. Slabbkiosks

10.4. Wincor Nixdorf

10.5. IBM

10.6. IER SAS

10.7. Embross Group

10.8. Meridian Kiosks

10.9. Phoenix Kiosk

10.10. Redyref Interactive Kiosks

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