

# Inserts and Dividers Market - Forecasts from 2020 to 2025

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## Abstracts

Inserts and dividers market is projected to grow at a CAGR of 19.75% during the forecast period of 2020 to 2025, to reach US\$3.612 billion in 2025 from US\$1.225 billion in 2019. Inserts and Dividers are mainly used for assisting in transporting delicate items such as glassware, engineering parts, ceramics, and electrical components. These are used as partitions in boxes and cartons for packaging of delicate or fragile products. Insert and dividers help in making partitions of suitable size cells in cartons and boxes that can hold the product. It maintains space between the products to be packed, helping in minimizing the breakage and damage of the product during transportation and logistics. The growing demand for safe and efficient packaging is increasing the demand for inserts and dividers. The presence of alternative products like bubble wraps is expected to hamper the market from growing to its full potential.

### By Material

Inserts and Dividers market is segmented by the material as paper & cardboard, foam, and plastic. Paper inserts and dividers help in covering products and saving them from dust and getting in direct contact with the external environment. Cardboard is used for making partitions of suitable size cells in cartons and boxes that can hold the product. The foam helps in preventing the movement and damage of components during handling operations. Plastic inserts and dividers help in keeping content safe and protected. It can be used to store all sorts of items and equipment securely.

### By End-User Industry

By end-user industry, inserts and dividers market is segmented as pharmaceutical, consumer electronics, cosmetics, food & beverage, and others. Demand for inserts and

dividers is growing in the pharmaceutical and chemical industry as their products are stored in glass bottles and hence are more prone to breakage during transition and logistics. Inserts and dividers have wide applications in the food and beverage industry due to the requirement for lightweight packing for food products supplied through e-commerce sources.

## By Geography

Geographically, the Inserts and Dividers market is classified into North America, South America, Europe, Middle East, and Africa, and the Asia Pacific. The study also analyses major countries across these regions with complete analysis and forecast along with prevailing market trends and opportunities which each of these countries present for the manufacturers. The USA is expected to have a high market share owing to the rising adoption of Inserts and Dividers applications in the pharmaceutical and consumer electronics industry in the region. APAC is estimated to witness the fastest regional market growth due to emerging food and beverage, cosmetics, pharmaceutical, consumer electronics, and other industries in the region.

## Competitive Insights

Prominent market players in the Inserts and Dividers market include Packaging Corporation of America, Innerpak of Wisconsin, Inc., International Paper, Riverside Paper Co. Inc., and Multicell Packaging Inc. among others. The global Inserts and Dividers market is moderately competitive with key market players competing by continually innovating new applications and technologies. Mergers & acquisitions, and partnerships are some of the key strategies being implemented by key market players to gain a larger market share. For example, in March 2018, DS Smith plc completed the acquisition of EcoPack and EcoPaper, Romania, making it combine business to be a leader in the packaging and paper group in Romania.

## Segmentation

Inserts and dividers market is segmented by material, end-user industry, and geography.

### By Material

#### Paper & Cardboard

Foam

Plastic

By End-User Industry

Pharmaceutical

Consumer Electronics

Cosmetics

Food & Beverage

Others

By Geography

North America

USA

Canada

Mexico

South America

Brazil

Argentina

Others

Europe

Germany

France

United Kingdom

Spain

Others

### Middle East and Africa

Saudi Arabia

Israel

UAE

Others

### Asia Pacific

China

Japan

South Korea

India

Others

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