

Ink Resin Market - Forecasts from 2018 to 2023

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Abstracts

The ink resin market is expected to reach US\$3.198 billion by the end of 2023, increasing from US\$2.523 billion in 2017, growing at a CAGR of 4.03% during the forecast period. Ink resins have a number of applications across various industries owing to superior properties such as high solvency, good flow, stability, enriched gloss, better surface appearance, and performance. The growth of e-commerce industry and rising demand for retail-ready packaging are the major factors driving the demand for ink resins worldwide. Rising automotive production and an increase in infrastructure spending will further add to the demand for these resins. The Asia Pacific held a significant market share in 2017 and is projected to grow at an impressive rate owing to rising disposable income, increase in infrastructure spending and budding e-commerce industry during the forecast period.

This research study examines the current market trends related to the demand, supply, and sales, in addition to the recent developments. Major drivers, restraints, and opportunities have been covered to provide an exhaustive picture of the market. The analysis presents in-depth information regarding the development, trends, and industry policies and regulations implemented in each of the geographical regions. Further, the overall regulatory framework of the market has been exhaustively covered to offer stakeholders a better understanding of the key factors affecting the overall market environment.

Identification of key industry players in the industry and their revenue contribution to the overall business or relevant segment aligned to the study have been covered as a part of competitive intelligence done through extensive secondary research. Various studies and data published by industry associations, analyst reports, investor presentations, press releases and journals among others have been taken into consideration while conducting the secondary research. Both bottom-up and top down approaches have been utilized to determine the market size of the overall market and key segments. The

values obtained are correlated with the primary inputs of the key stakeholders in the pressure sensors value chain. The last step involves complete market engineering which includes analyzing the data from different sources and existing proprietary datasets while using various data triangulation methods for market breakdown and forecasting.

Market intelligence is presented in the form of analysis, charts, and graphics to help the clients in gaining faster and efficient understanding of the market.

Major industry players profiled as part of the report are The Dow Chemical Company, BASF Corporation, Evonik Industries, Kraton Corporation, IGM Resin, and Koninklijke DSM N.V. among others.

Segmentation

The ink resin market has been analyzed through following segments:

By Resin Type

Modified Rosin

Hydrocarbon

Acrylic

Polyamide

Polyurethane

Others

By Technology

Oil-Based

Solvent-Based

Water-Based

UV-Curable

By Industry Vertical

Printing

Paints and Coating

Manufacturing

Automotive

Others

By Geography

North America

USA

Canada

Mexico

Others

South America

Brazil

Argentina

Others

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Others

Middle East and Africa

UAE

Israel

South Africa

Others

Asia Pacific

China

Japan

India

South Korea

Others

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