

# Ingestible Sensors Market - Forecasts from 2016 to 2021

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## Abstracts

Ingestible Sensor Market is projected to witness double digit growth over the period 2016 to 2021. Ingestible sensors were introduced to primarily serve two function i.e. wireless patient monitoring and diagnostic imaging. Medication adherence due to rise in chronic diseases, escalation in the lifestyle related disorders such as cardiac disease, diabetes, obesity and rising geriatric population requiring routine monitoring and follow-up on medication are some of the key factors for driving the growth of Ingestible sensor market. Ingestible sensor helps in providing complete check of a drugs interaction and its effect on vital functions. Ingestible sensor also allow physician in tracking outcome to new drugs and drug delivery technologies.

## Research Methodology

First section of the report deals with detailed research methodology for calculating market size and forecasts, secondary data sources used and the primary inputs which were taken for data validation. This section also outlines various segmentation which have been covered as part of the report.

## Market Dynamics

Next section provides comprehensive market dynamics through an overview section along with growth drivers, challenges and opportunities which exist in the current market. This section of the report also provides supplier and industry outlook as a whole; key industry, global and regional regulations which are determining the market growth and a brief technological aspects of ingestible sensors. Complete industry analysis has also been covered through Porter's five forces model as a part of this report section.

## Segmentation

Thirdly, ingestible sensor has been segmented on the basis of sensor type and application. Under sensor type; temperature sensor, image sensor, pressure sensor and pH sensor have been covered. With temperature and image sensor being most widely used with largest market share. **Segmentation** under application covers Healthcare, and Sports and Fitness. Detailed comprehensive forecast with analysis has also been covered as a part of this section.

Important regions for vendors in terms of market size is covered through detailed geographical segmentation. Geographical regions covered as a part of this section are Americas, Europe Middle East and Africa and Asia Pacific.

## Market Players

Finally, competitive intelligence section deals with major players in the market, their market shares, growth strategies, products, financials, and recent investments among others. Key industry players profiled as part of this section are Proteus Digital Health, HQ Inc., CapsoVision, Given imaging Ltd. and Medimetrics among others.

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