

Industrial Floor Scrubber Market - Forecasts from 2017 to 2022

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Abstracts

Global industrial floor scrubber market is anticipated to grow at a CAGR of 5.19% during the forecast period to grow to US\$4.241 billion by 2022, increasing from US\$3.294 billion in 2017. Industrial floor scrubbers are widely used in various industries such as healthcare and pharmaceuticals, transportation, hospitality, warehousing, and others. Factors such as growing need to reduce operational costs across industries and less maintenance are driving the demand for industrial floor scrubber machines and equipment. Growing tourism industry is another factor leading to the augmenting demand for floor scrubber in the hospitality sector worldwide. Furthermore, enforcement of stringent health and safety regulations by private and government bodies across the globe is also spurring the demand for industrial floor scrubber by various end-use industries. Rising environment sustainability issues will force industrial floor scrubber manufacturers to invest heavily in R&D activities in order to come up with efficient and eco-friendly products that use less detergent and water, thereby propelling the global market growth in the forthcoming years.

Geographically, North America dominates the global industrial floor scrubber market owing to stringent health and safety regulations and thus, growing adoption of floor scrubber machines in the processed food, retail, and healthcare industry. Europe will also witness the significant growth in the demand for robotic industrial floor scrubbers due to rising labor costs in the region. Asia Pacific is anticipated to witness the fastest market growth due to robust growth in healthcare and manufacturing sectors in the region. However, owing to the low entry barriers and requirement of less trained employees, the intense competition in the industry for both residential and commercial cleaning contracts will restrain the market growth during the forecast period.

Research Methodology

This section of the report presents detailed research methodology for calculating market size and forecasts, secondary data sources used and the primary inputs which were taken for data validation. This section also outlines various segments which has been covered as part of the report.

Market Dynamics

Comprehensive market dynamics has been analyzed through key market driving factors, challenges to growth and the opportunities which exist for vendors in the current scenario. This section of the report also provides supplier and industry outlook as a whole; key industry, global and regional regulations which are determining the market growth and a brief technological aspect of Industrial Floor Scrubbers. Complete industry analysis has also been covered by Porter's five forces model as a part of this report section.

Segmentation

Industrial Floor Scrubbers market has been segmented by type, industry vertical, and geography as below:

By Type

Walk-behind

Ride on

By Industry Vertical

Government

Education

Hospitality and Leisure

Retail

Travel and Transport

Healthcare

By Geography

Americas

North America

South America

Europe Middle East and Africa

Europe

Middle East and Africa

Asia Pacific

Market Players

Competitive intelligence section deals with major players in the market, their market shares, growth strategies, products, financials, and recent investments among others. Key industry players profiled as part of this section are R.P.S. Corporation, IPC Gansow, Bortek Industries, Tennant Company, and Weise Inc among others.

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