

India Route Optimization Market - Forecasts from 2019 to 2024

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Abstracts

The India route optimization market is expected to grow at a CAGR of 16.25% over the forecast period of 2019-2024. The e-commerce landscape in this country is evolving rapidly with adoption of new technologies witnessing a continuous increase. As rising disposable income of people continues to increase the number of orders for products and services placed online per day, focus of vendors towards reducing costs continues to increase. This is pushing them towards solutions which streamline the overall logistics process, thus boosting the market growth for route optimization solutions.

This research study examines the current market trends related to the demand, supply, and sales, in addition to the recent developments. Major drivers, restraints, and opportunities have been covered to provide an exhaustive picture of the market. The analysis presents in-depth information regarding the development, trends, and industry policies and regulations implemented in this country. Further, the overall regulatory framework of the market has been exhaustively covered to offer stakeholders a better understanding of the key factors affecting the overall market environment.

Identification of key industry players in the industry and their revenue contribution to the overall business or relevant segment aligned to the study have been covered as a part of competitive intelligence done through extensive secondary research. Various studies and data published by industry associations, analyst reports, investor presentations, press releases and journals among others have been taken into consideration while conducting the secondary research. Both bottom-up and top-down approaches have been utilized to determine the market size of the overall market and key segments. The values obtained are correlated with the primary inputs of the key stakeholders in the India route optimization market value chain. The last step involves complete market engineering which includes analyzing the data from different sources and existing

proprietary datasets while using various data triangulation methods for market breakdown and forecasting.

Market intelligence is presented in the form of analysis, charts, and graphics to help the clients in gaining faster and efficient understanding of the market.

Major industry players profiled as part of the report are.

Segmentation

India route optimization market has been analyzed through following segments:

By Product

Software

Services

By Application

Food Delivery

Ride Hailing Services

E-Commerce

Others

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