

India Route Optimization Market - Forecasts from 2019 to 2024

<https://marketpublishers.com/r/I18CB404988EN.html>

Date: April 2019

Pages: 89

Price: US\$ 3,000.00 (Single User License)

ID: I18CB404988EN

Abstracts

The India route optimization market is expected to grow at a CAGR of 16.25% over the forecast period of 2019-2024. The e-commerce landscape in this country is evolving rapidly with adoption of new technologies witnessing a continuous increase. As rising disposable income of people continues to increase the number of orders for products and services placed online per day, focus of vendors towards reducing costs continues to increase. This is pushing them towards solutions which streamline the overall logistics process, thus boosting the market growth for route optimization solutions.

This research study examines the current market trends related to the demand, supply, and sales, in addition to the recent developments. Major drivers, restraints, and opportunities have been covered to provide an exhaustive picture of the market. The analysis presents in-depth information regarding the development, trends, and industry policies and regulations implemented in this country. Further, the overall regulatory framework of the market has been exhaustively covered to offer stakeholders a better understanding of the key factors affecting the overall market environment.

Identification of key industry players in the industry and their revenue contribution to the overall business or relevant segment aligned to the study have been covered as a part of competitive intelligence done through extensive secondary research. Various studies and data published by industry associations, analyst reports, investor presentations, press releases and journals among others have been taken into consideration while conducting the secondary research. Both bottom-up and top-down approaches have been utilized to determine the market size of the overall market and key segments. The values obtained are correlated with the primary inputs of the key stakeholders in the India route optimization market value chain. The last step involves complete market engineering which includes analyzing the data from different sources and existing

proprietary datasets while using various data triangulation methods for market breakdown and forecasting.

Market intelligence is presented in the form of analysis, charts, and graphics to help the clients in gaining faster and efficient understanding of the market.

Major industry players profiled as part of the report are.

Segmentation

India route optimization market has been analyzed through following segments:

By Product

Software

Services

By Application

Food Delivery

Ride Hailing Services

E-Commerce

Others

Contents

1. INTRODUCTION

- 1.1. MARKET OVERVIEW
- 1.2. MARKET DEFINITION
- 1.3. SCOPE OF THE STUDY
- 1.4. CURRENCY
- 1.5. ASSUMPTIONS
- 1.6. BASE, AND FORECAST YEARS TIMELINE

2. RESEARCH METHODOLOGY

- 2.1. RESEARCH DESIGN
- 2.2. SECONDARY SOURCES

3. EXECUTIVE SUMMARY

4. MARKET DYNAMICS

- 4.1. MARKET SEGMENTATION
- 4.2. MARKET DRIVERS
- 4.3. MARKET RESTRAINTS
- 4.4. MARKET OPPORTUNITIES
- 4.5. PORTER'S FIVE FORCE ANALYSIS
 - 4.5.1. BARGAINING POWER OF SUPPLIERS
 - 4.5.2. BARGAINING POWER OF BUYERS
 - 4.5.3. THREAT OF NEW ENTRANTS
 - 4.5.4. THREAT OF SUBSTITUTES
 - 4.5.5. COMPETITIVE RIVALRY IN THE INDUSTRY

5. INDIA ROUTE OPTIMIZATION MARKET BY PRODUCT

- 5.1. SOFTWARE
- 5.2. SERVICES

6. INDIA ROUTE OPTIMIZATION MARKET BY APPLICATION

- 6.1. FOOD DELIVERY

6.2. RIDE HAILING SERVICES

6.3. E-COMMERCE

6.4. OTHERS

7. COMPETITIVE INTELLIGENCE

7.1. COMPETITIVE BENCHMARKING AND ANALYSIS

7.2. RECENT INVESTMENT AND DEALS

7.3. STRATEGIES OF KEY PLAYERS

8. COMPANY PROFILES

8.1. TRIMBLE INC.

8.2. OMNITRACS

8.3. MICROLISE TELEMATICS PVT. LTD.

8.4. ESRI

8.5. ROUTE4ME, INC.

LIST OF FIGURES

LIST OF TABLES

I would like to order

Product name: India Route Optimization Market - Forecasts from 2019 to 2024

Product link: <https://marketpublishers.com/r/l18CB404988EN.html>

Price: US\$ 3,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/l18CB404988EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970