

India Infection Control Market - Forecasts from 2020 to 2025

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Abstracts

India infection control market is projected to grow at a CAGR of 8.70% during the forecast period. Owing to the facilitative visa regime, close and seamless coordination between the Ministry of Tourism takes the initiative with Ministry of Home Affairs and Ministry of External Affairs of the Government of India and the growing influence of India's heritage and other resources over the digital space has resulted in a tourism boom during the recent years. As of December 2019, the e-visa facility has been extended to the nationals of 169 Countries under 5 sub-categories which are e-Business visa, e-Conference Visa, e-Medical Attendant Visa, e-medical visa and e-Tourist visa. Further, there have been introductions such as e-Tourist Visa for 5 years with multiple entries in addition to the existing e-Tourist Visa for one year and a new category of e-Tourist Visa valid for one month. Triple entry is permitted for e-Medical Visa and for e-Medical Attendant Visa and extension may be granted up to 6 months on case to case basis on merits of each case by the Foreigners Regional Registration Officer (FRRO)/ Foreigners Registration Officer (FRO) concerned. Medical Attendant Visa will be co-terminus with the validity of the principal e-visa holder.

The Ministry of Tourism has constituted Task Forces/Committees for the promotion of Golf, Medical/Wellness, Cruise and Adventure Tourism in the country to promote niche tourism. Among the plethora of tourism option on particular offering stand out which is medical tourism which is also internationally monikered as medical travel, health tourism or global healthcare. Being a consumer-driven sector, the services are distinctively sought by patients who seek elective procedures as well as complex specialized surgeries such as joint replacement (knee/ hip), cardiac surgery, dental surgery, and cosmetic surgeries. Within the ambit of the mainstream healthcare segment, India offers a state-of-the-art medical facility staffed with reputed health care professionals as well as quality paramedical staff. Moreover, there is no waiting time for availing medical

services. Besides India also offers a myriad of alternative healthcare therapies like Ayurveda and Yoga combined with allopathic treatment provide holistic wellness. Further international platforms such as World Travel Mart, London, ITB, Berlin, Arabian Travel Mart have been known to promote medical tourism.

Additionally, The Ministry of Tourism provides financial assistance under the Market Development Assistance Scheme (MDA) to approved wellness centers, i.e., representatives of wellness centers accredited by the National Accreditation Board of Hospitals (NABH) or the State Governments. As of 2018, the estimated foreign exchange earnings from tourism were US \$25.8 billion [Source: Ministry of Tourism, Government of India]. Further, the total number of tourist arrivals was 1403 million with US\$1448 billion that was accounted for international tourism receipts. Therefore, from the aforementioned, it is discerned that despite being a market-driven segment there have been substantial participation and proactive measures taken by regulatory authorities to catapult the tourism sector. Considering the growth of medical tourism thus the influx of patients from foreign countries, the need for establishments proving food and beverage as well as accommodations and the need for the new healthcare points as well as legacy healthcare providers to observe and adhere to strict infection prevention measures have emerged as paramount importance. Therefore the demand for the infection prevention products set in motion by both these symbiotic sectors (healthcare and tourism) is projected to galvanize the Infection Control Market of India to an unprecedented heights during the forecast period.

Segmentation

By Product

Disinfectants

Sterilization

Low-Temperature Sterilization

Heat Sterilization

Contract Sterilization

By End User Industry

Healthcare

Food and Beverage

Chemical

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