

India Animal Feed Market - Forecasts from 2019 to 2024

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Abstracts

The India animal feed market is expected to grow at a CAGR of 6.83% over the forecast period to reach US\$16.263 billion in 2024 from US\$10.943 billion in 2018. Growing population and disposable income along with rapid urbanization are resulting in increasing demand for poultry and other meat products in the country during the forecast period. According to the United Nations, India's population has increased from 1.214 billion in 2009 to 1.339 billion in 2017. Being an agrarian economy and growing food processing industry is expected to attract big market players to invest in the coming years. Furthermore, cattle in India are mostly depended on grazing land and due to decreasing grazing land in the country; the market for animal feed is expected to increase during the forecast period.

This research study examines the current market trends related to the demand, supply, and sales, in addition to the recent developments. Major drivers, restraints, and opportunities have been covered to provide an exhaustive picture of the market. The analysis presents in-depth information regarding the development, trends, and industry policies and regulations being implemented by the relevant agencies. Further, the overall regulatory framework of the market has been exhaustively covered to offer stakeholders a better understanding of the key factors affecting the overall market environment.

Identification of key industry players in the industry and their revenue contribution to the overall business or relevant segment aligned to the study has been covered as a part of competitive intelligence done through extensive secondary research. Various studies and data published by industry associations, analyst reports, investor presentations, press releases and journals among others have been taken into consideration while conducting the secondary research. Both bottoms-up and top down approaches have

been utilized to determine the market size of the overall market and key segments. The values obtained are correlated with the primary inputs of the key stakeholders in the India animal feed value chain. The last step involves complete market engineering which includes analyzing the data from different sources and existing proprietary datasets while using various data triangulation methods for market breakdown and forecasting.

Market intelligence is presented in the form of analysis, charts, and graphics to help the clients in gaining faster and efficient understanding of the India Animal feed market.

Major industry players profiled as part of the report Alltech, Cargill, Incorporated, Purina Animal Nutrition (Land O'Lakes), Archer Daniels Midland, BASF SE and Godrej Agrovet among others.

Segmentation

The India animal feed market has been analyzed through following segments:

By Type

Fodder

Forage

Compound Feed

By Livestock

Swine

Aquatic Animals

Cattle

Poultry

Others

By Raw Materials

Soya

Canola

Rendered Meal

By Production Systems

Integrated

Commercial mills

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