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Identity Analytics Market - Forecasts from 2019 to 2024

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Abstracts

The global identity analytics market was valued at US$4.485 billion in 2018 and is expected to grow at a CAGR of 9.72% over the forecast period to reach a total market size of US$7.824 billion by 2024. Identity analytics manages and monitors the identity-based risks and threats across the organization. The data of the enterprises today rests in on-premise and in cloud data stores, which have multiple access privileges. Therefore, identity analytics management is necessary so that the data can be protected from theft. These analytics services and solutions combine the power of big data and machine learning to make identification analytics more effective and efficient than the traditional identity and access management solutions. The demand for the market is driven by the increasing number of identity theft. Additionally, the adoption of cloud storage and the increasing penetration and widespread use of the internet is also boosting the demand. Moreover, strict adherence to regulations and compliance management will also support the market.

The “Identity Analytics Market – Forecasts from 2019 to 2024” is an exhaustive study that aims to present the key market trends through various chapters focusing on different aspects of the market. The study provides a detailed market overview through the market dynamics sections which detail key market, drivers, restraints, and opportunities in the current market. The report analyzes key opportunity regional markets, and the current technology penetration through lifecycle analysis. The report also analyzes the market through comprehensive market segmentation by component, deployment, organization size, end-user, and geography.

The identity analytics market has been segmented based on component, deployment, organization size, end-user, and geography. By component, the market is classified as solutions and services. By deployment, the market is classified as on-premise and

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cloud. By organization size, the market is classified as small and medium enterprises and large size enterprises. By the end-user, the market is classified as BFSI, telecom & IT, retail, government, and others.

Regional analysis has been provided with detailed analysis and forecast for the period 2018 to 2024. The global market has been broken down into North America, South America, Europe, Middle East and Africa, and Asia Pacific regions. The report also analyzes 15 countries across these regions with thorough analysis and forecast along with prevailing market trends and opportunities which each of these countries present for the manufacturers.

Major players in the identity analytics market have been covered along with their relative competitive position and strategies. The report also mentions recent deals and investments of different market players over the last year. The company profiles section details the business overview, financial performance for the past three years, key products and services being offered along with the recent developments of these important players in the identity analytics market.

Segmentation:

By Component

Solution

Services

By Deployment

On-Premise

Cloud

By Organization Size

Small & Medium Size Enterprise

Large Size Enterprise

By End-User

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BFSI

Telecom & IT

Retail

Government

Others

By Geography

North America

USA

Mexico

Canada

South America

Brazil

Argentina

Others

Europe

Germany

France

United Kingdom

Spain

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Others

Middle East and Africa

Israel

Saudi Arabia

Others

Asia Pacific

China

Japan

South Korea

India

Others

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